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CRACKED

MAZAGINE MARCH NO. 115

IN THIS ISSUE: M*U*S*H

YOUR FAVORITE T.V. CUT-UPS!

COLOR BLINDNESS TEST

Look at each of the boxes below and identify the colors in each:

CRACKED

THE WORLD'S HUMOREST FUNNY MAGAZINE

ROBERT C. SPROUL, editor and publisher

JOE CATALANO, GEORGE GLADIR.
C. IRVING, writers
JOHN SEVERIN, BILL WARD,
DON OREHEK, JOHN LANGTON,
BERNARD BAILY, CHARLES
RODRIGUES, LO LINKERT, artists
STU UTTER, proofff reeeder
SYLVESTER P. SMYTHE, janitor

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FREE BONUS POSTER!
Carefully detach complete cover at staples and poster is ready for hanging!

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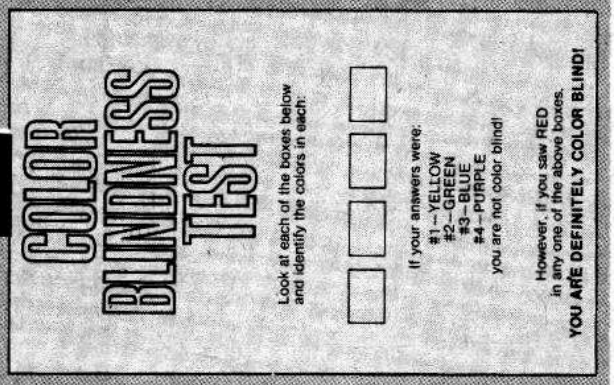
March 1973 No. 115

WHAT'S UP FRONT—OUR COVER

This month's front cover took a lot of blood and guts. Not from the artist—from the people in the picture! It's our salute to a TV series about an army hospital that's more dangerous to your health than the battlefield. Nevertheless, it's a million laughs. If you happen to be the enemy, that is!



LETTUCE from our Readers

Greetings CRACKED:
I thought your #112 issue on Kung Phew was really farout, a fantastic satire. Why don't you do one on the Odd Couple? That would be great to read.

Rich Bowe
La Grange Park, Ill.

Greetings Rich:
Yes, but don't you think Nixon and Ford would mind?

Dear CRACKED,
I found your "Dan Coyote—Man Of La Mancha" in bad taste! You should have just left it in the 16th Century where it belongs. But, after awhile, I finally laughed at the last scene of your satire!

Adam Yeomans
Fort Myers, Fla.

Dear Adam,
All's well that ends well!

Dear Sir,
I thought that your last issue #112 was the best yet. You guys have a lot of class! I won't say what class, but . . .

Jeff Waite
Streetsboro, Ohio

Dear Jeff,
As long as you don't say we're second grade!

Dear CRACKED,
In issue #110, I was really impressed with some of the slogans used in the interview with Ralph Nader, especially the slogan: "A Fowl Ball Is A Dance For Chickens."

David Escalante
Chicago, Illinois

Dear David,
That joke was recalled immediately after publication!

Dear Sirs:
There was a time I wouldn't let my son bring CRACKED into the house. Not that it was offensive or anything, but I thought it was just another one of those silly comic books. I felt my son should be exposed to reading matter on a higher level. He managed to sneak in a copy however, and one morning having little to do, I happened to glance at it. You know, I liked it! I found it not only funny but thought-provoking. I see now how wrong I was. CRACKED is letting our youngsters in on the sham and hypocrisy of our society and encouraging them to think for themselves. Please enter my subscription. From now on, CRACKED is an additional member of our household!

Mrs. R. Brooks
Madison, Wisconsin

Dear Mrs.:
Like we always say, Mother knows best!

Dear Sir:
I'm preparing a book on contemporary art and would like to include an original drawing by John Severin. In my opinion, he is the best of the comic artists today. If you mail it out, I will pay the postage charges.

Theodore Goetz
Holyoke, Mass.

Dear Mr. Goetz:
O.K., but for another few cents we can mail you John Severin!

Dear Editor:
Might I say that CRACKED has improved tremendously over the past couple of years. It surely is giving that other magazine a run for its money. I predict *you* will be Number One someday. While the present Number One is resting on its laurels, CRACKED has had to try harder. The result is, you're putting out the best humor around today. This is the year for Number Two!

Bill Halloran, Jr.
Flint, Mich.

Dear Junior:
Oh, yeah? How about Spiro Agnew?

Dear CRACKED:
You'll be happy to know that you have a second generation fan in our home. I started reading CRACKED when I was 16. I got married at 19, and had a son. He's 10 now, and has just started reading CRACKED.

Herb Wyman
Flint, Mich.

Dear Herb:
Like father, like son. Mainly, like letter.

To The Editor:
That Rodrigues back cover about Help Wanted at the White House was the best thing you had in a long time. He's a great artist. His name should be a household word. Viva Rodrigues!

M.L. Kent
Sacramento, Calif.

To M.L.:
That's very nice, but his name happens to be *Charlie* Rodrigues!

Hey Guys!
All of us here on the commune really dig your mag! We're a pack of dropouts from the rat race and CRACKED is the only thing we read to keep us in touch with what's happening out there . . .

The Souls
Pueblo, Colorado

Hey Souls!
Man, you must really dig distortion!

Dear CRACKED,
Loved your articles about Kung Fu, and Tarzan. (CRACKED #112 & #113) Please do one about Star Trek!

Billy Hensley
Johnson City, Tenn.

Dear Billy,
That's *one* request... wonder how the other million readers feel about it?

Dear Editor:
I really like your October issue of "Kung Phew" (#112). It was super, great, fantastic, out-of-sight, unbelievable, stupendous and plain old good. Keep up the good work!

Tony Palma
Port Colborne Ont., Canada

Dear Tony:
We will, if you keep up the good letters!

Dear Cracked:
You've finally sold me on one of your $3.00 subscriptions. Kung Phew did it!...

Mark S. Funk

Dear Mark:
You mean somebody twisted your arm?

Dear CRACKED,
I bought an issue of CRACKED yesterday and read it while I ate lunch. I'll never do that again!

Ron English
Decatur, Ill.

Dear Ron,
What? Read CRACKED or eat lunch?

Dear CRACKED,
Are your proofreaders, C. Antspell and Stu Utter related?

Mike Weiss
East Brunswick, New Jersey

Dear Mike,
Related to what?

CRACKED:
Why do you write satires on T.V. shows when you can write them on Watergate?

Tony Poremski
Maryland

Tony:
But Watergate *is* a T.V. show!

CRACKED Subscriptions:
By all means keep us on your list of Loyal Readers of CRACKED Magazine. Enclosed find money-order for the next 8 Fun Packed issues. Inform the members of the Staff that we like the way they put it all together and to keep up the good work!

American Institute Funology
Detroit, Michigan

Dear Sirs:
Letters like yours will make us mad someday!

Dear CRACKED:
I used to read Mad magazine in the morning and I would call it morning madness. But now I read CRACKED magazine and I can't think of what to call it.

Leroy Cure
Windsor, Ontario, Canada

Dear Leroy:
Anything... As long as you don't call it morning sickness!

They're Coming From All Over To SUBSCRIBE TO CRACKED

Yes, word has reached the far-flung corners of the universe that you can subscribe to CRACKED for the ridiculous low figure of $3.00 for eight issues—and save 20¢ to boot! That's enough left over to buy half an extra copy!

Furthermore, we'll deliver it right to your door! Mainly because, with the 20¢ saving, CRACKED can now make a little money go a long long way.

CRACKED SUBSCRIPTIONS
235 PARK AVE. SOUTH
NEW YORK, N.Y. 10003

Here's my THREE DOLLARS Please put me on your subscription list real fast. I want lots of large laughs?

NAME .....

ADDRESS .....

CITY .....

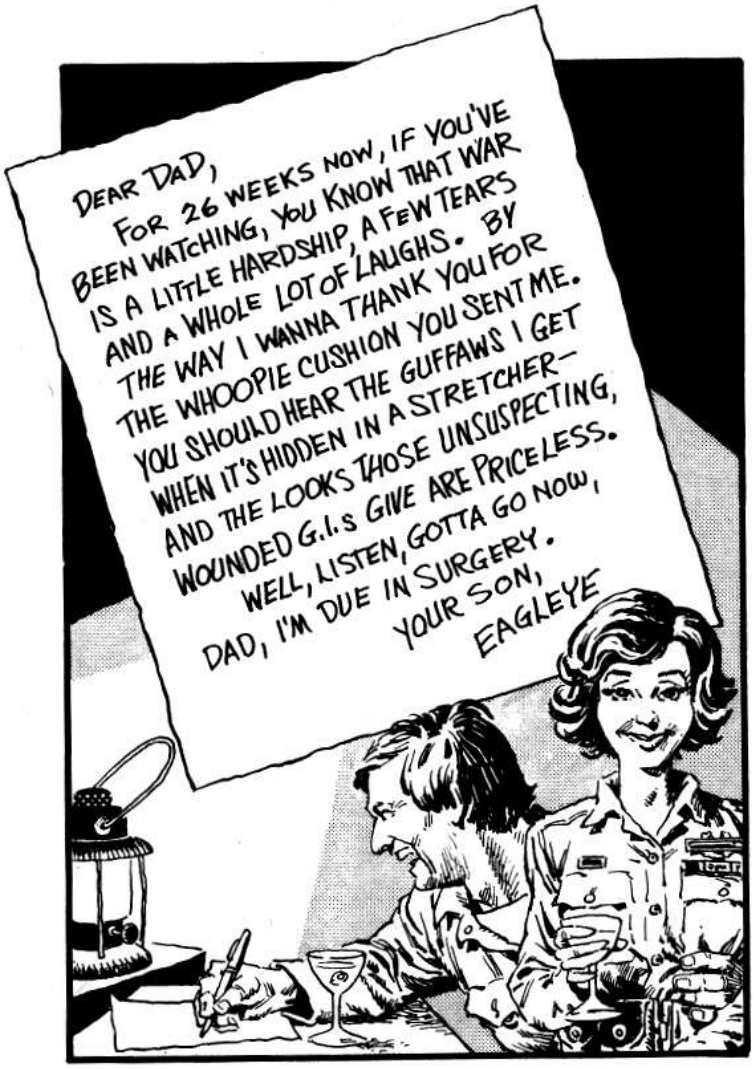
STATE ..... ZIP .....

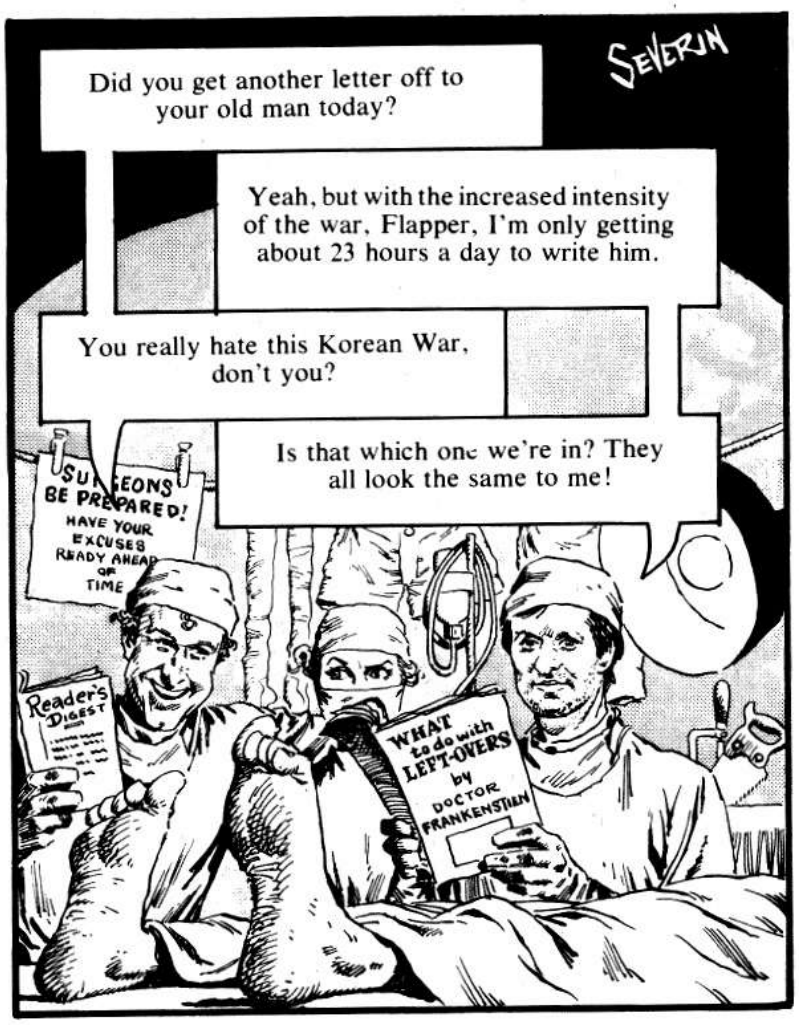
8 Issues — $3.00. Outside U.S.A. — $3.50

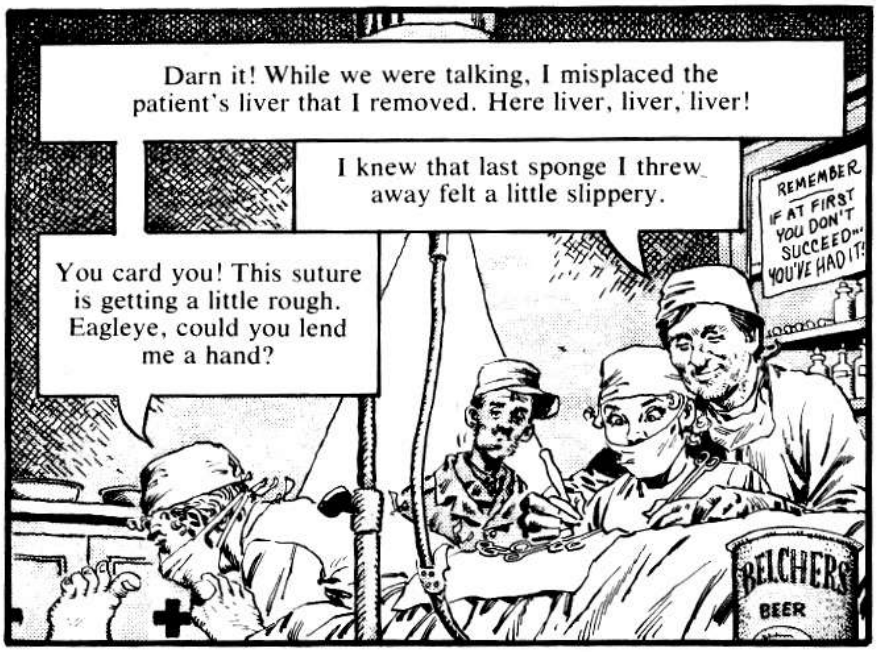
There's a show on TV these days that's out to prove that war can be fun (and profitable if enough people watch the program). It deals with a group of Army Medical Officers and their wacky, way out funny experiences in operating on severely wounded patients. Yes, gang, by the time these funsters finish putting you together, you're nothing but a pile of . . .

M.U.S.H.

★ ★ ★ ★ ★ ★ ★

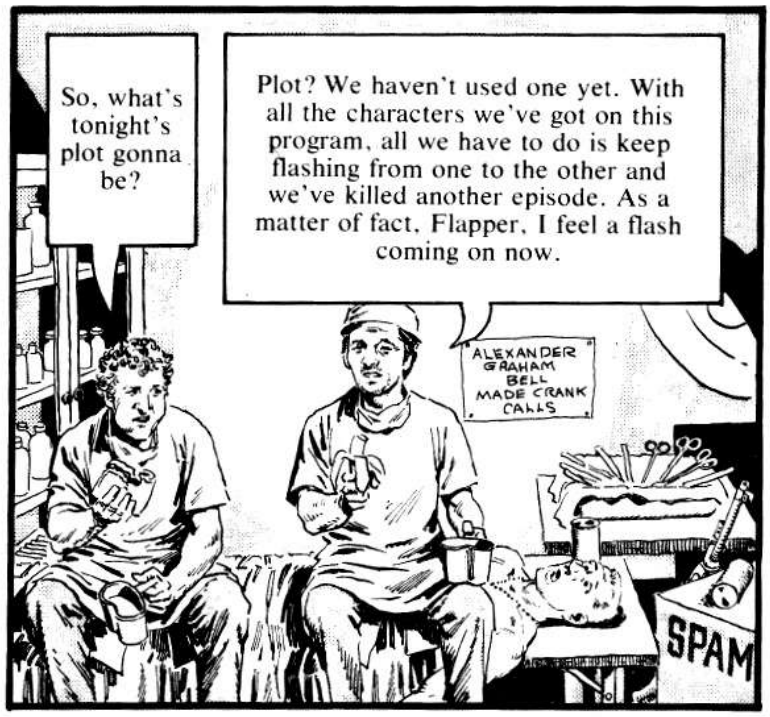


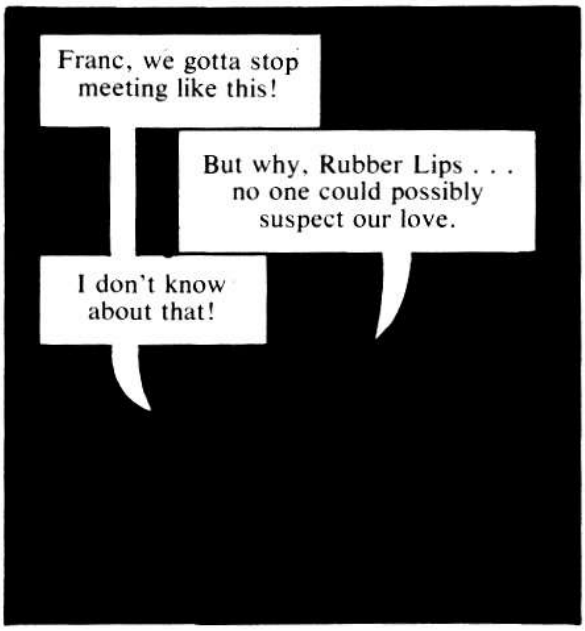


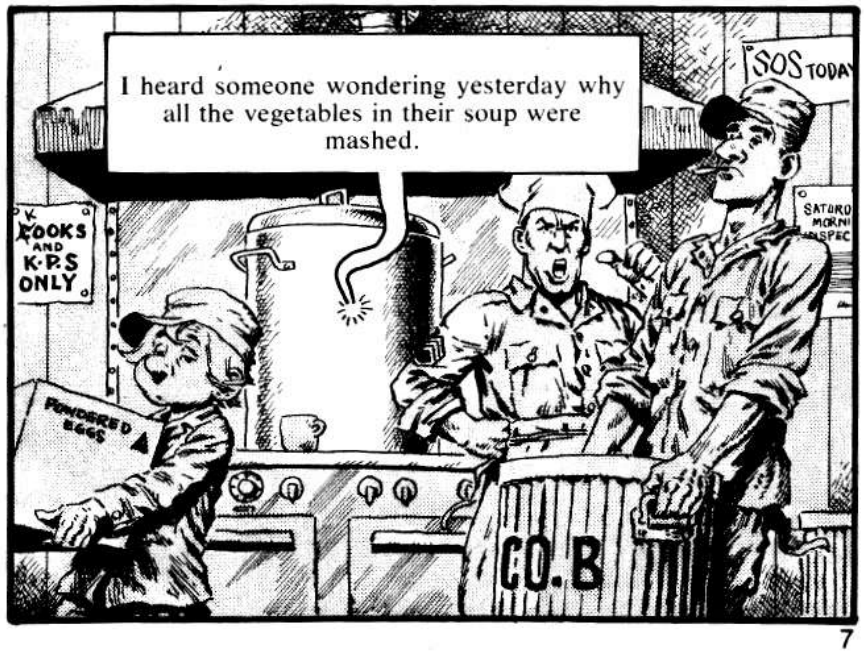

Darn it! While we were talking, I misplaced the patient's liver that I removed. Here liver, liver, liver!
I knew that last sponge I threw away felt a little slippery.
You card you! This suture is getting a little rough. Eagleye, could you lend me a hand?
REMEMBER IF AT FIRST YOU DON'T SUCCEED... YOU'VE HAD IT!
BELCHERS BEER

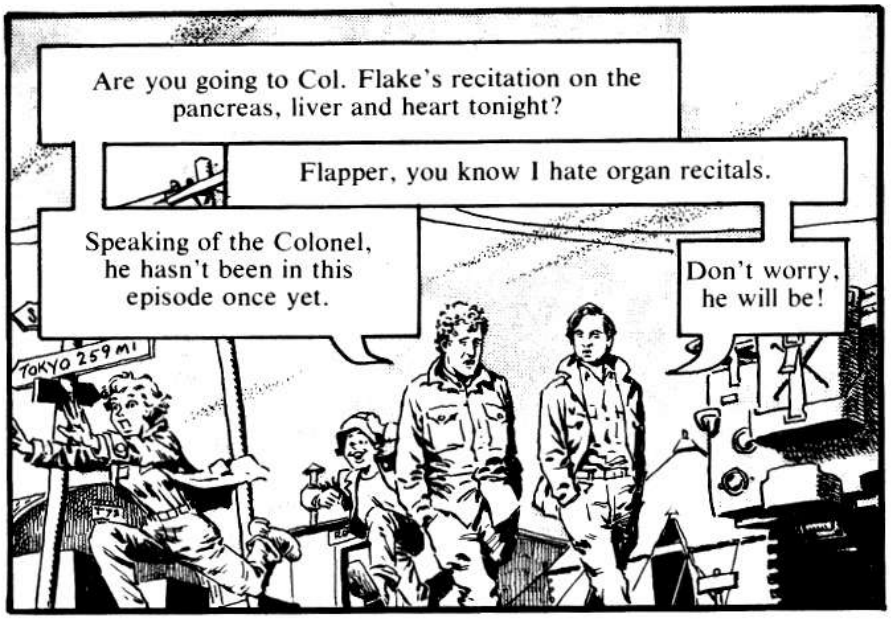
YEECH!

You're a million laughs! I don't think there's anyone around here who could have disliked that last prank.
Wanna bet?
HEE HEE HEE


So, what's tonight's plot gonna be?
Plot? We haven't used one yet. With all the characters we've got on this program, all we have to do is keep flashing from one to the other and we've killed another episode. As a matter of fact, Flapper, I feel a flash coming on now.
ALEXANDER GRAHAM BELL MADE CRANK CALLS
SPAM

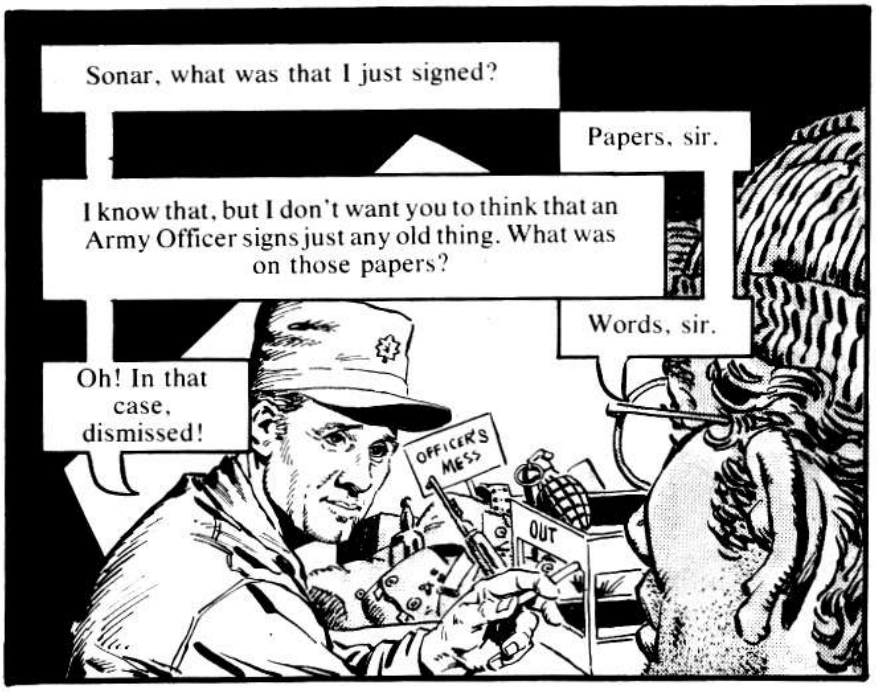

Franc, we gotta stop meeting like this!
But why, Rubber Lips . . . no one could possibly suspect our love.
I don't know about that!

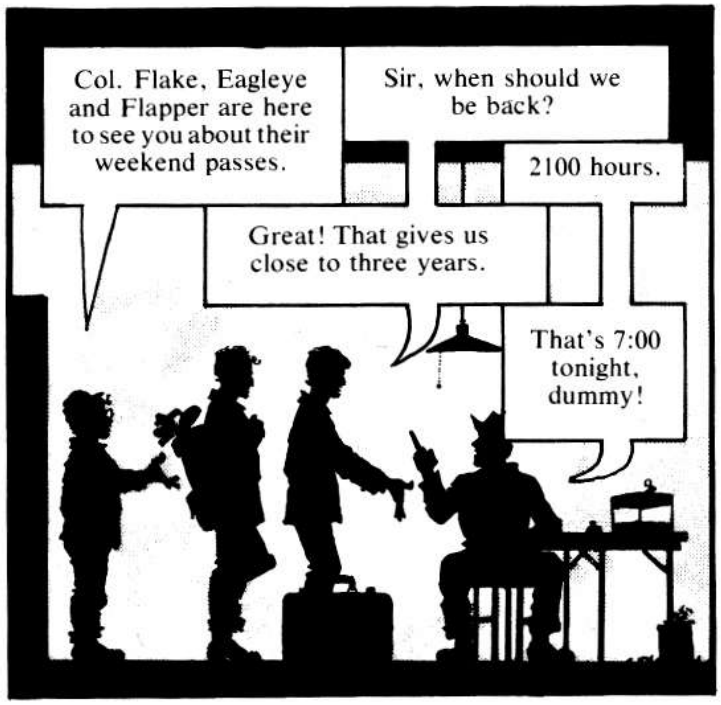

I heard someone wondering yesterday why all the vegetables in their soup were mashed.
SOS TODAY
COOKS AND K.P.S ONLY
POWDERED EGGS
CO. B

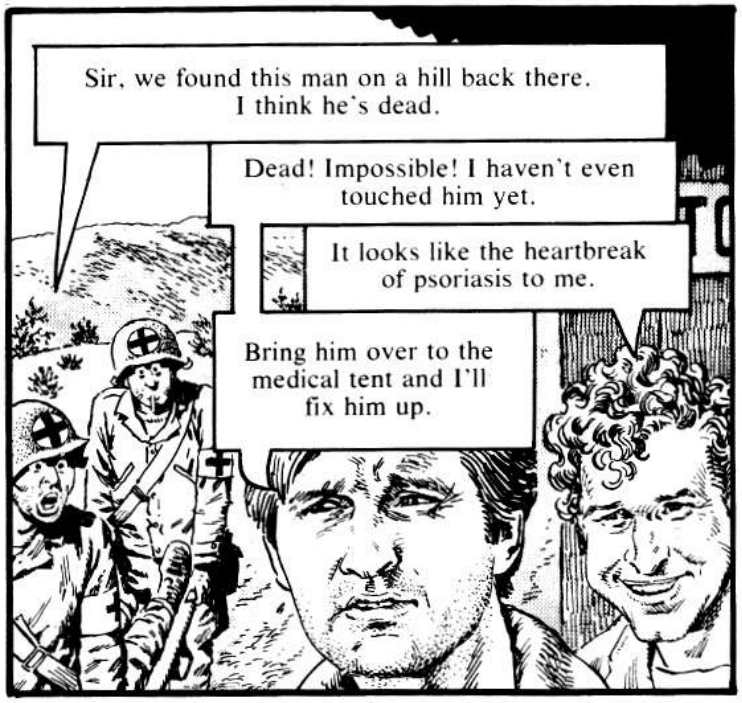

Are you going to Col. Flake's recitation on the pancreas, liver and heart tonight?
Flapper, you know I hate organ recitals.
Speaking of the Colonel, he hasn't been in this episode once yet.
Don't worry, he will be!
TOKYO 259 MI

Sign these, sir.
Very well, Sonar.
WARFARE HELPS CONTROL OVERPOPULATION
PEACE IS A CASUALTY OF WAR

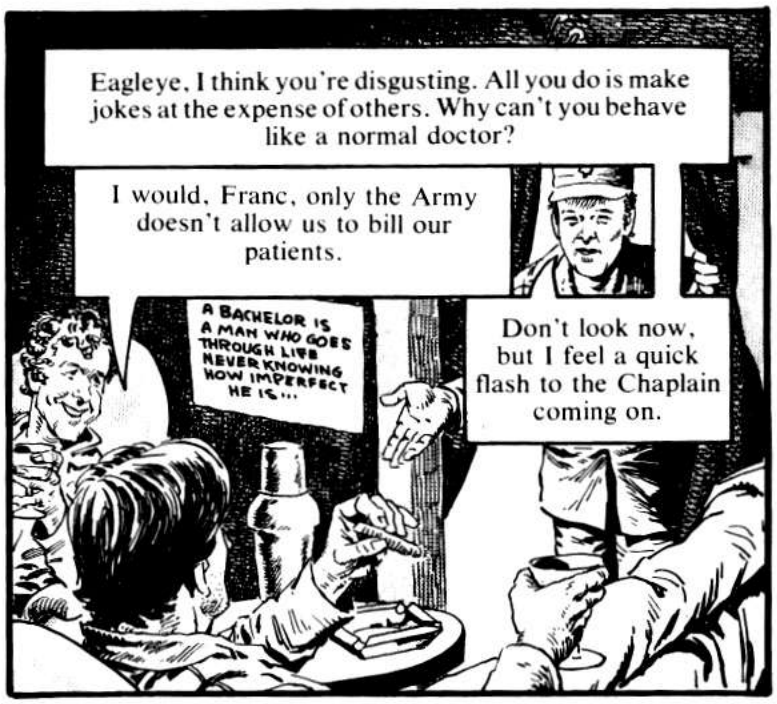
Col. Flake
CRAYOLA


Sonar, what was that I just signed?
Papers, sir.
I know that, but I don't want you to think that an Army Officer signs just any old thing. What was on those papers?
Words, sir.
Oh! In that case, dismissed!
OFFICER'S MESS
OUT

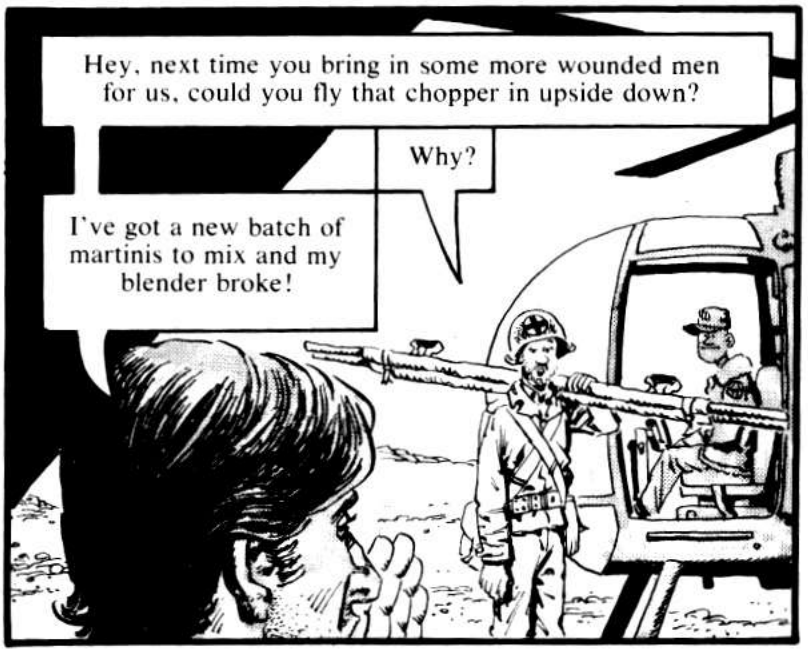

Col. Flake, Eagleye and Flapper are here to see you about their weekend passes.
Sir, when should we be back?
2100 hours.
Great! That gives us close to three years.
That's 7:00 tonight, dummy!

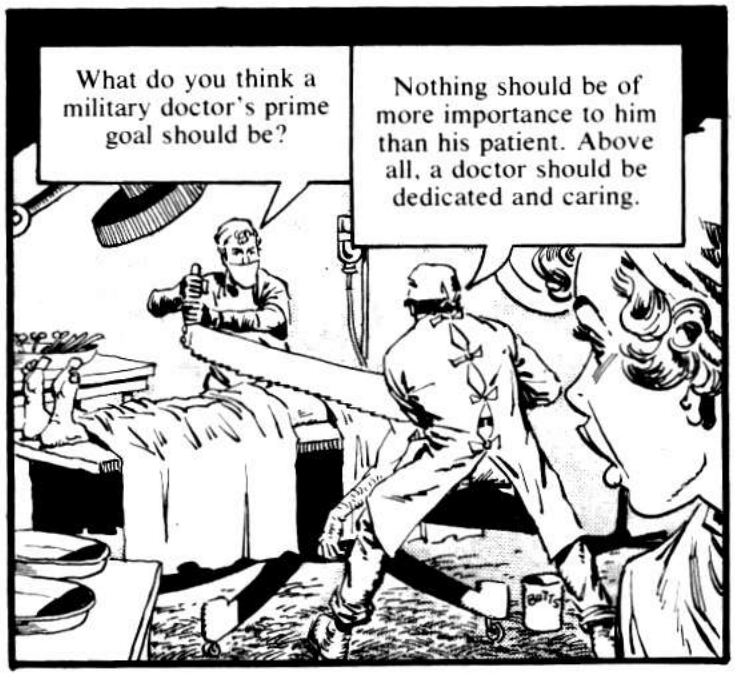

Sir, we found this man on a hill back there. I think he's dead.
Dead! Impossible! I haven't even touched him yet.
It looks like the heartbreak of psoriasis to me.
Bring him over to the medical tent and I'll fix him up.

There you go, my good man! I doubt if you'll ever complain of flat feet again.
That Eagleye will do anything for a laugh!
BAND AID
JANE FONDA FAN CLUB


Eagleye, I think you're disgusting. All you do is make jokes at the expense of others. Why can't you behave like a normal doctor?
I would, Franc, only the Army doesn't allow us to bill our patients.
A BACHELOR IS A MAN WHO GOES THROUGH LIFE NEVER KNOWING HOW IMPERFECT HE IS...
Don't look now, but I feel a quick flash to the Chaplain coming on.

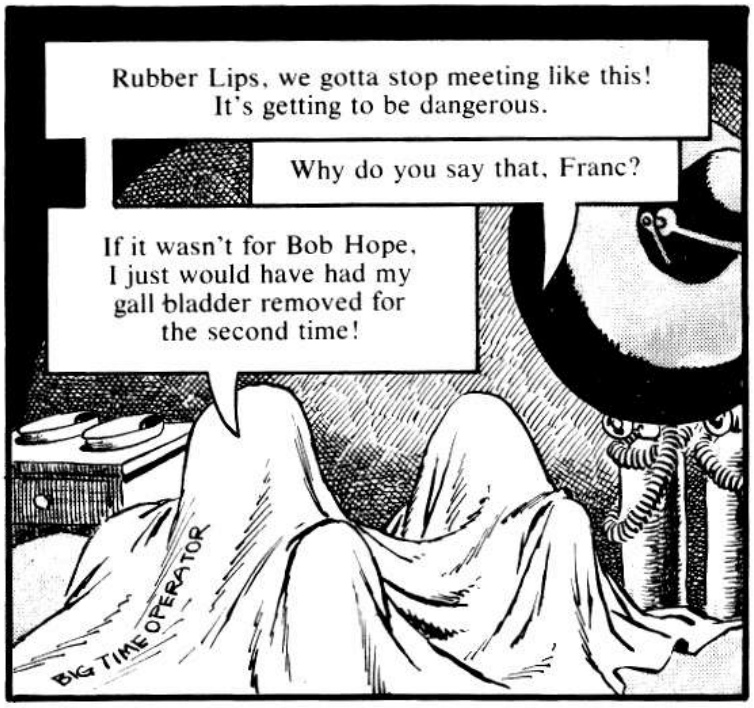
Father?
Yes, my son?
It's about my mother.
You'll have to see the sister on mothers, my son!

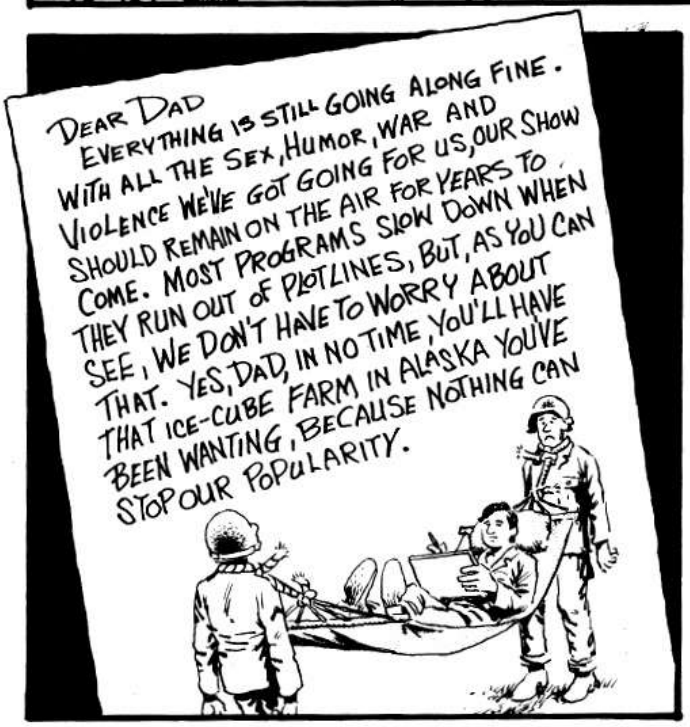

Hey, next time you bring in some more wounded men for us, could you fly that chopper in upside down?
Why?
I've got a new batch of martinis to mix and my blender broke!

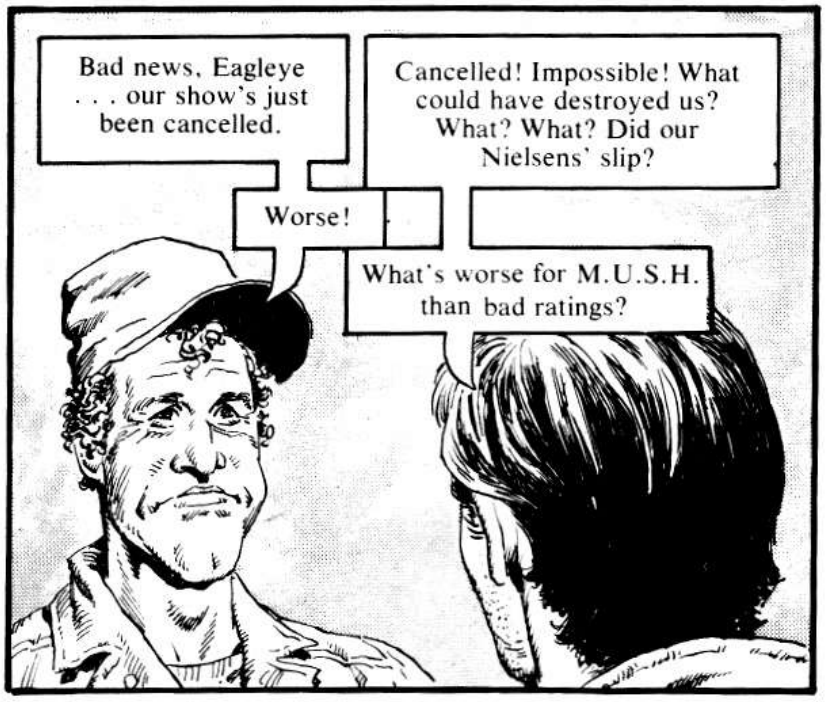

What do you think a military doctor's prime goal should be?
Nothing should be of more importance to him than his patient. Above all, a doctor should be dedicated and caring.

Hey gang! Bob Hope just came in to entertain us!

What happened to dedication and caring?
Nothing! It's just that I'm dedicated to comedy and I care more for Bob Hope!


Rubber Lips, we gotta stop meeting like this! It's getting to be dangerous.
Why do you say that, Franc?
If it wasn't for Bob Hope, I just would have had my gall bladder removed for the second time!
BIG TIME OPERATOR


DEAR DAD
EVERYTHING IS STILL GOING ALONG FINE. WITH ALL THE SEX, HUMOR, WAR AND VIOLENCE WE'VE GOT GOING FOR US, OUR SHOW SHOULD REMAIN ON THE AIR FOR YEARS TO COME. MOST PROGRAMS SLOW DOWN WHEN THEY RUN OUT OF PLOTLINES, BUT, AS YOU CAN SEE, WE DON'T HAVE TO WORRY ABOUT THAT. YES, DAD, IN NO TIME, YOU'LL HAVE THAT ICE-CUBE FARM IN ALASKA YOU'VE BEEN WANTING, BECAUSE NOTHING CAN STOP OUR POPULARITY.


Bad news, Eagleye . . . our show's just been cancelled.
Cancelled! Impossible! What could have destroyed us? What? What? Did our Nielsens' slip?
Worse!
What's worse for M.U.S.H. than bad ratings?

PEACE!
MED. EQUIP.
MED. EQUIP.

Millions of dollars are spent every year to clean up our environment and, look where it's gotten us—well, you can't really "look" where it's gotten us because you can't see that far. Well, we at CRACKED have had enough and believe that the time has come for a plan encompassing a more positive outlook to the problem. Yes, it's time for

CRACKED's POLLUTION SOLUTION

Phase One: Sylvester P. Smythe will inaugurate the plan by making front page headlines.

All the news that's fitter than the air.

The New York Times

Weather: smog, what else!

VOL. CXXXLLVVVIIIIII etc. 15 Cents

Sylvester P. Smythe Introduces Unique Anti-Pollution Safety Device

Smythe—using it all against pollution.

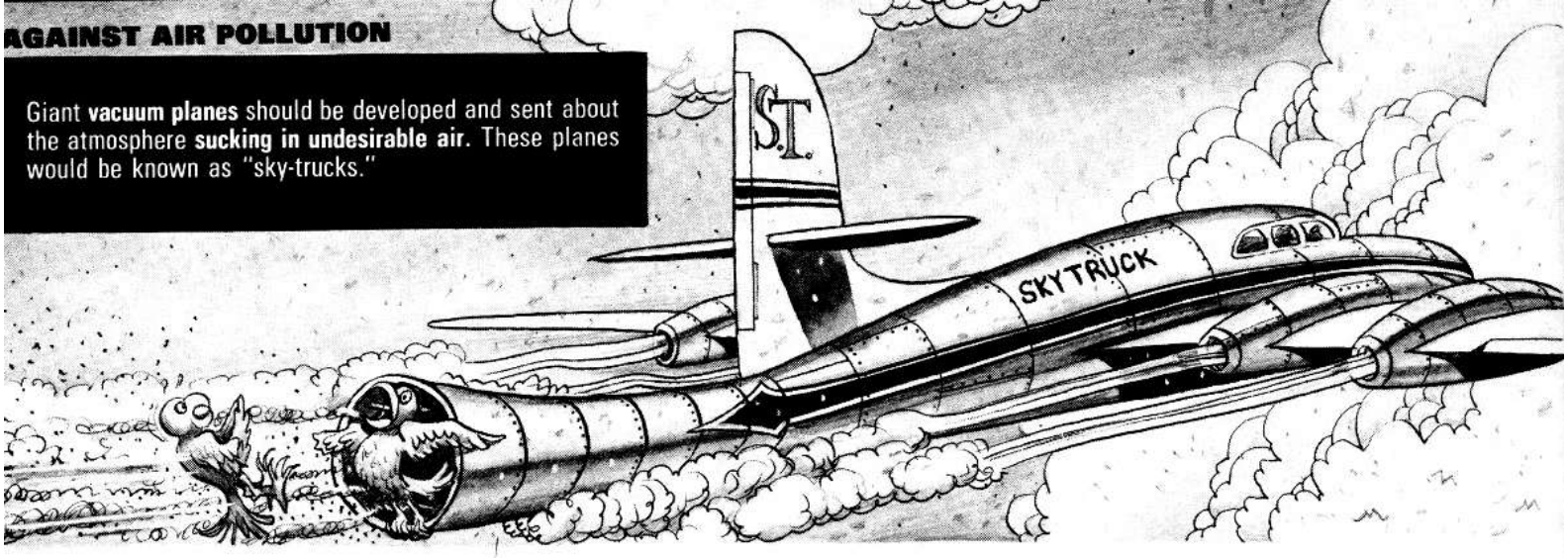
In an exclusive interview with the Times yesterday, Mr. Sylvester P. Smythe told America to get off their seats and start using them for mankind. Smythe suggested that if everyone picked out one chimney in the country and sat on it, the air in America would improve tenfold. The lad, clad in a white asbestos jumpsuit, sat eating his lunch atop the U.S. Steel Company's chimney, while thousands of onlookers cheered from below with approval.

Meanwhile, executives and workers sat on the inside choking from black fumes as the inescapable smoke poured into offices, washrooms and (cont. p. 8)

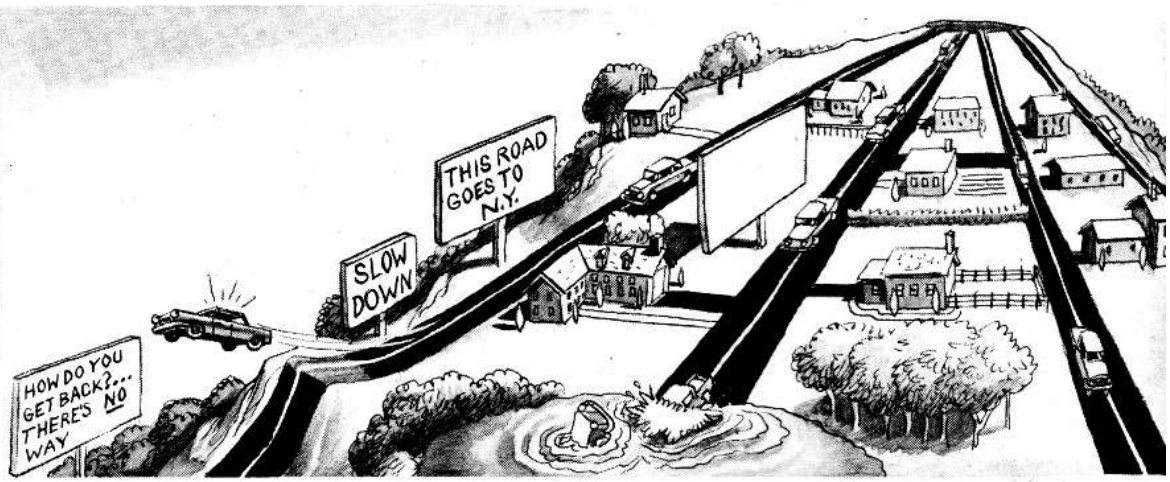
And once the world's attention has been gotten, CRACKED can introduce its next steps.

AGAINST AIR POLLUTION

Giant **vacuum planes** should be developed and sent about the atmosphere **sucking in undesirable air.** These planes would be known as "sky-trucks."



All motors should then be removed from vehicles—the reason being that exhaust fumes cause 75% of today's smog. To compensate, all roads should be rebuilt with their beginnings at the top of a hill. This way, all that is needed to run a car is momentum.



Since a good deal of **smog is also caused by smokers** of all kinds, they should be issued air-tight **"smoke cubicles."** The cubicles would cover the entire body and come in various shapes.

FOR CIGARS AND CIGARETTES

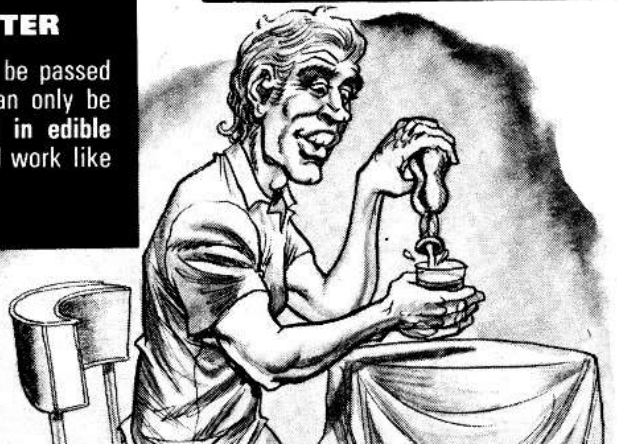
FOR PIPES

FOR CHAIN SMOKERS

AGAINST LITTER

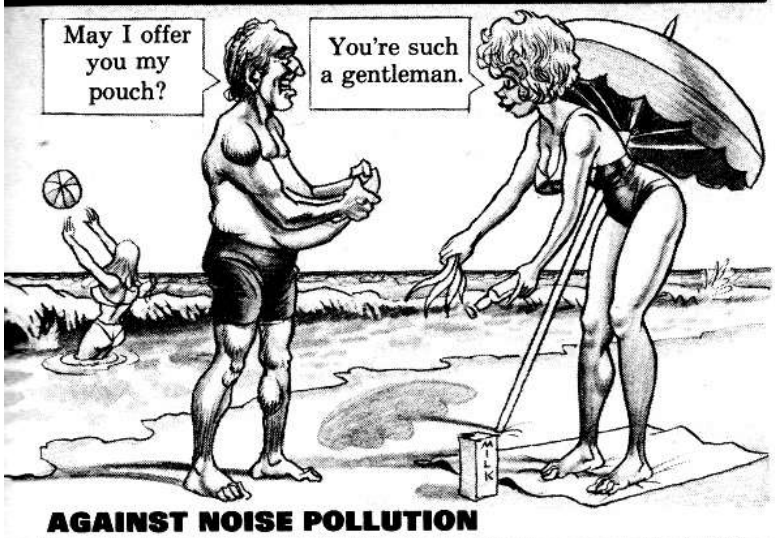
Next, a law should be passed stating that food can only be **packaged and sold in edible containers.** It would work like this.

Pour your cola into a glass.

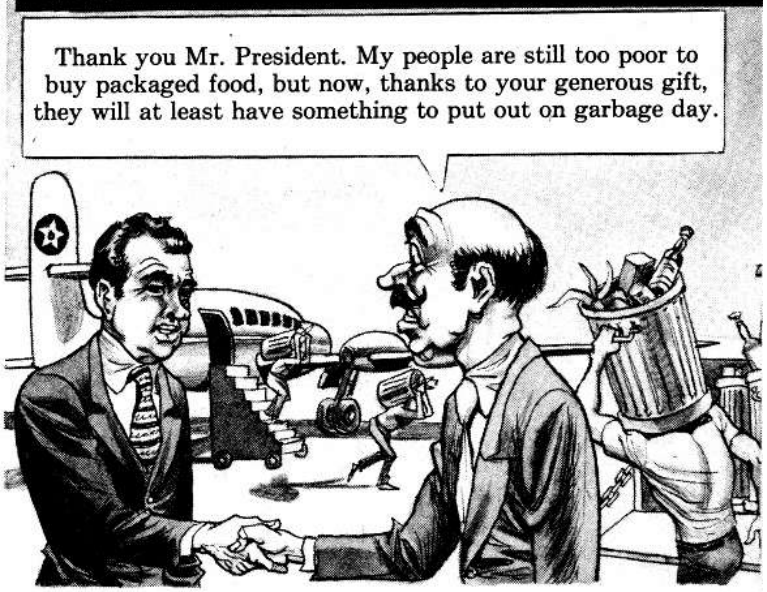


And then have the *meat-flavored* cola container for the main course.

At the same time, **scientists should be developing mangaroos.** This would be a cross-breeding between human beings and kangaroos. This way, all men would be born with built-in litter baskets and always have a place to deposit their debris.



The excess garbage that we now have could then be exported to underdeveloped nations.



AGAINST NOISE POLLUTION

In our fight against noise pollution, all politician's speeches should be written instead of spoken.

Motors should be removed from airplanes. This would not only eliminate noise pollution, but also smog as well. In place of engines, all planes would be propelled by having them launched from **huge rubber sling-shots.**

AGAINST WATER POLLUTION

In the fight against water pollution a four-prong plan is proposed:

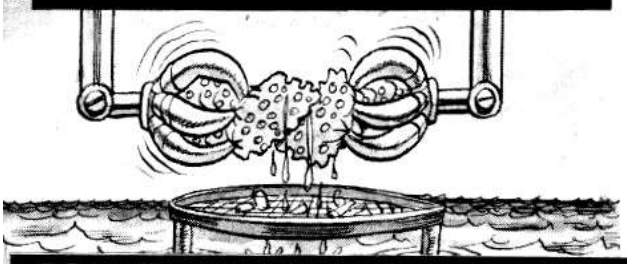
STEP ONE

The first step is to drain all of our oceans, rivers, seas and lakes by dipping **giant sponges** into them to soak the water up.

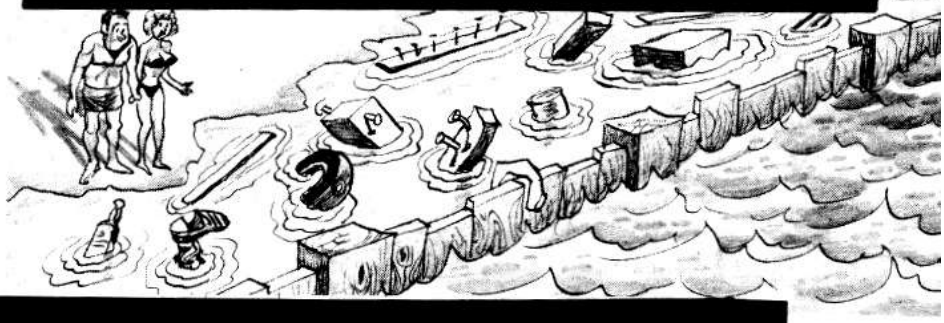
STEP TWO

Next clean out all the debris underneath.

STEP THREE
After the cleanup is completed, all of the water, being held in the giant sponges, should be returned to its proper place by squeezing the water out through huge **water purifiers.**



STEP FOUR
And once this is done, to insure that the pollution build-up doesn't occur again, an **anti-pollution device** should be installed.

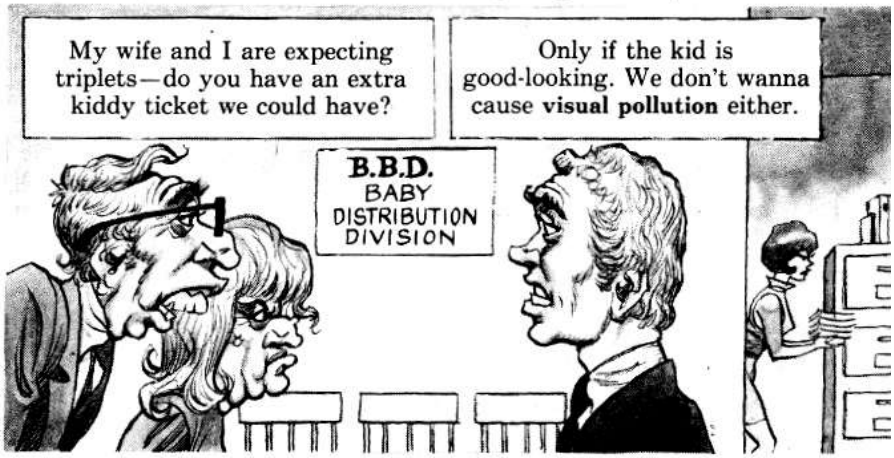


AGAINST POPULATION POLLUTION

The prime reason for all types of pollution is excess population, and here too, CRACKED has come up with a solution. We feel that married couples should be given two "kiddy tickets" by the government.

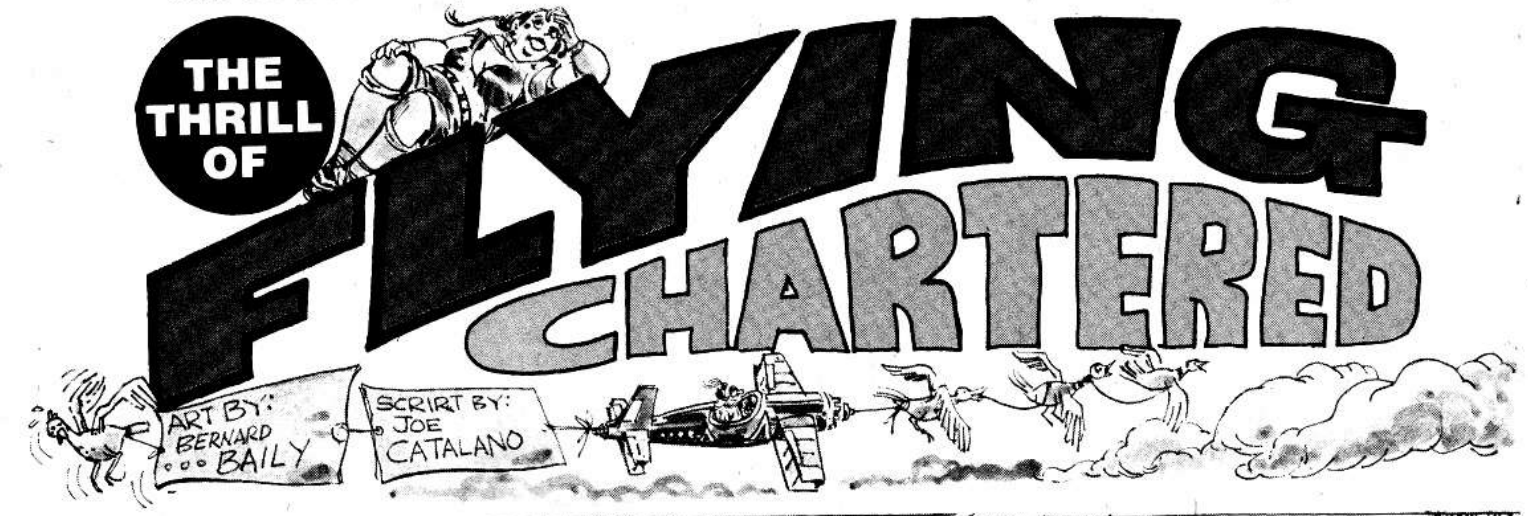
When you want to have a child, you merely turn in a ticket.

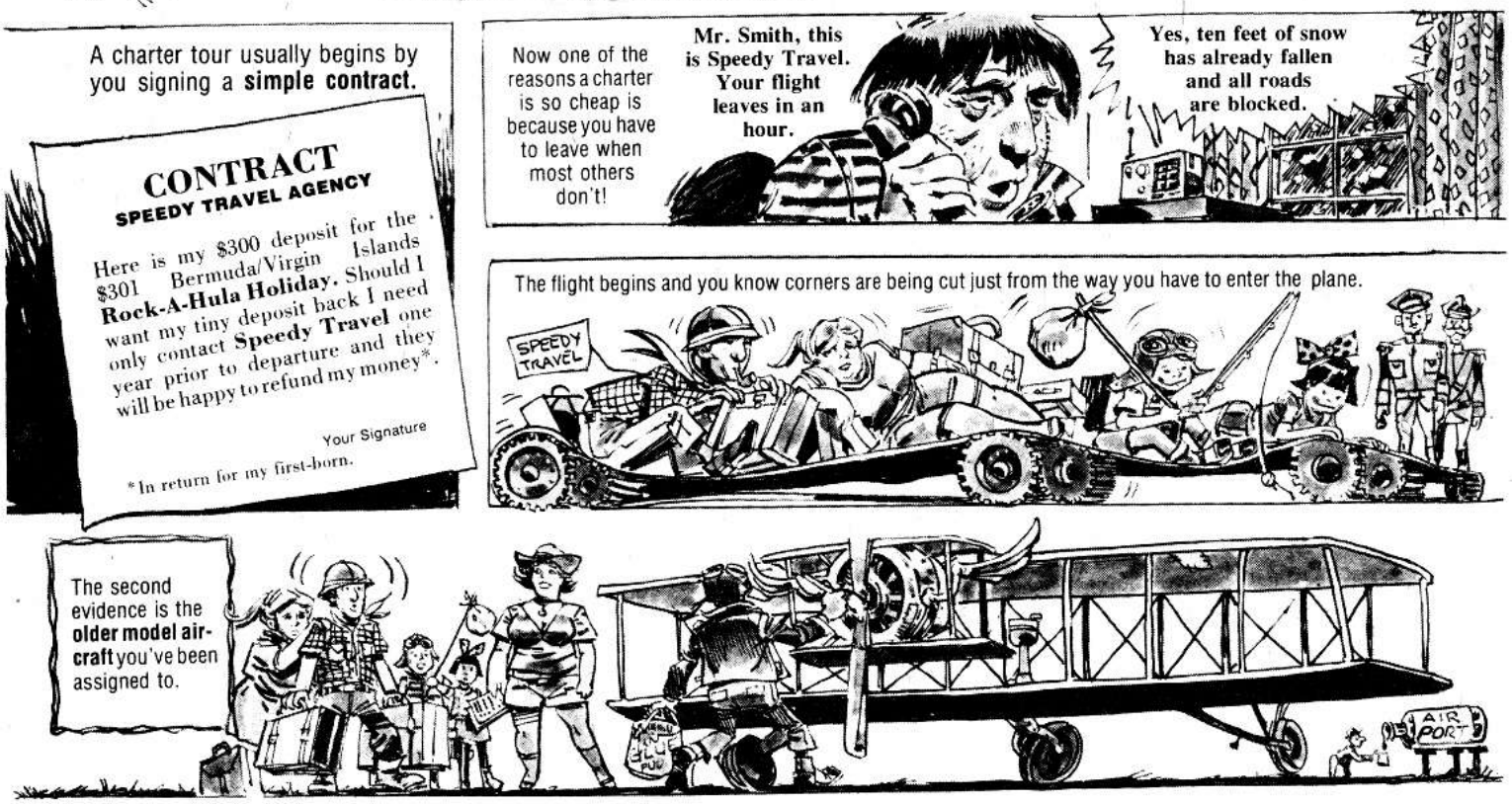
Should you want more or less children, **bargaining** can take place.

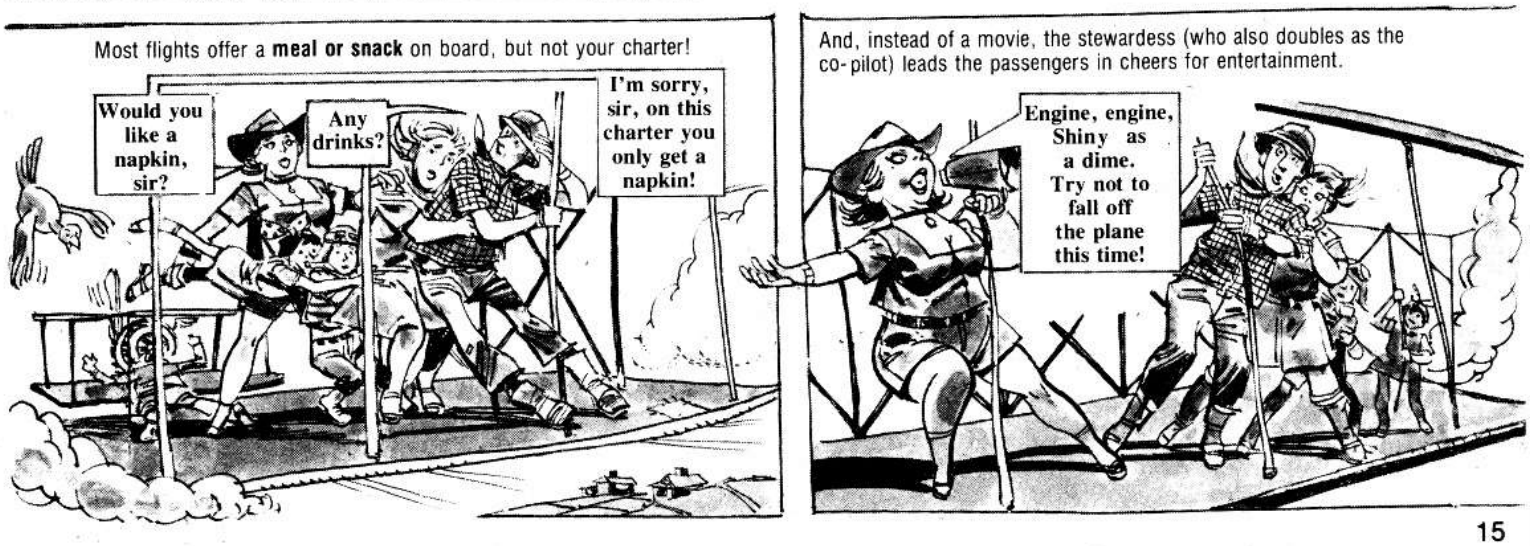


But, on second thought, our new plan may never go into effect, for Americans are still relying on a much older method to avoid the problems of air, water and noise pollution which is . . .

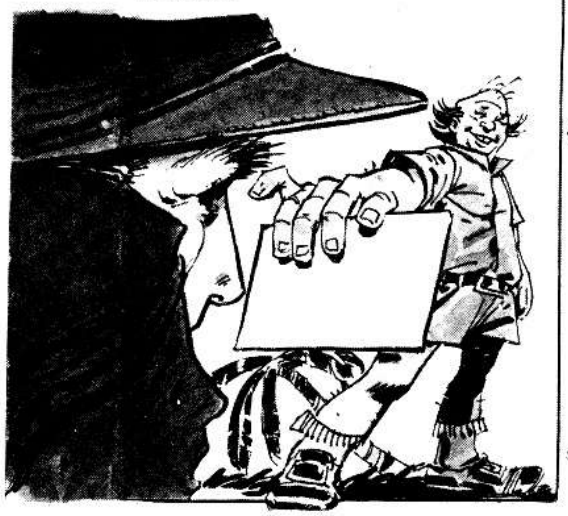
If you're like any normal person, when it comes to vacationing and travel, you usually find yourself on a budget and thus seek out places where you can save a buck or two. Well, undoubtedly, this will eventually bring you to a chartered tour that a travel agency puts together for you in the cheapest way possible. If you've never taken a package tour, don't . . . that is don't until you've read CRACKED'S next article entitled . . .





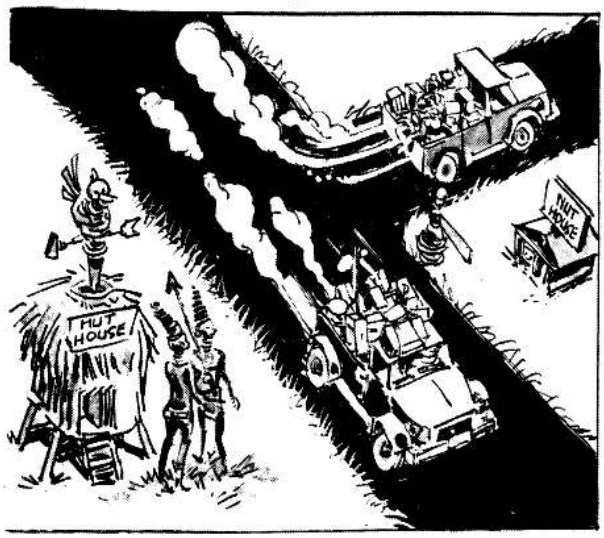


You arrive at the airport in **Bermuda** and your **tour representative** hands you a card telling you where to contact him in case of problems.



Next, you're off in the transportation that awaits to take you to your hotel . . .

. . . while a second truck is taking your luggage. Take note of the directions the two trucks are taking!

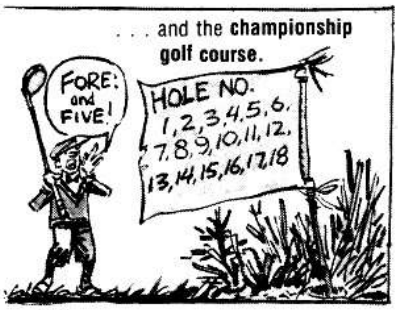


Finally, you arrive at your accommodations that your brochure labeled, "**economy**".

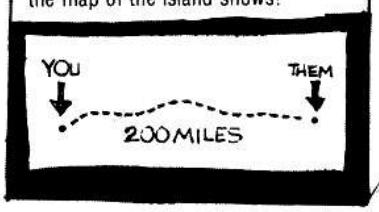
It looks glum, but you do discover that you have **running water.**

You locate the **outdoor swimming pool** . . .

. . . and the **championship golf course.**



However, what you can't locate are the friends you came with, because they've been taken somewhere else as the map of the island shows!



Your package includes an **economy breakfast and dinner** each day.

Finally, the economy car you rented arrives.

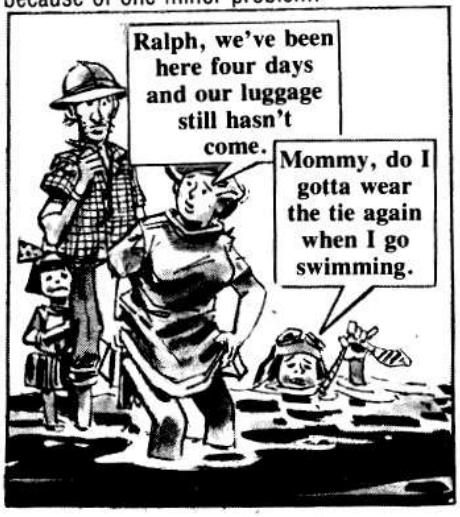
As a bonus, your charter flight includes a **tour of the island.** But while the deluxe flight is seeing one thing . . .

. . . the charter people are seeing another!

You have been told that beaches are nearby your hotel . . . and they are! But for the deluxe flight they get . . .

. . . while charter gets.

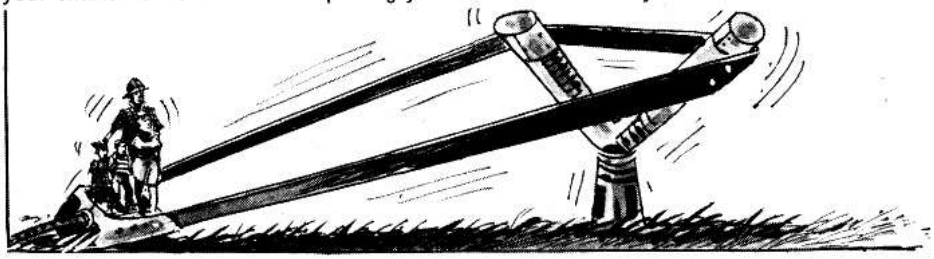
However, swimming is still kind of difficult because of one minor problem.



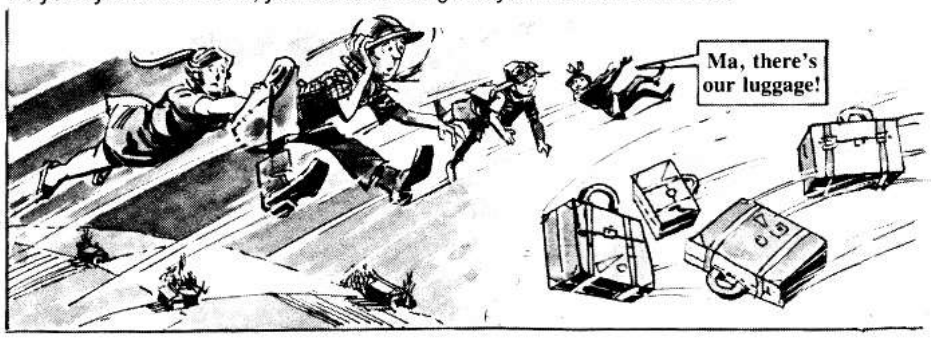
Another "extra" your tour has set up is **night life!** But again, while the deluxe tour is seeing . . .

You're seeing . . .

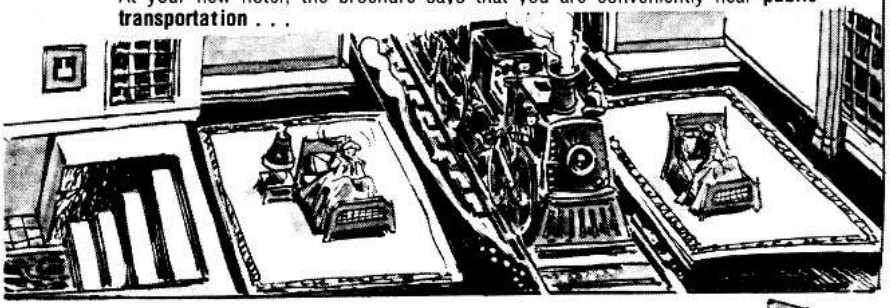
On the second week of your tour, it's off to the **Virgin Islands** and once again your charter takes care of transporting you there . . . economy.



As you fly over the island, you see something that you missed in Bermuda.



At your new hotel, the brochure says that you are conveniently near **public transportation . . .**

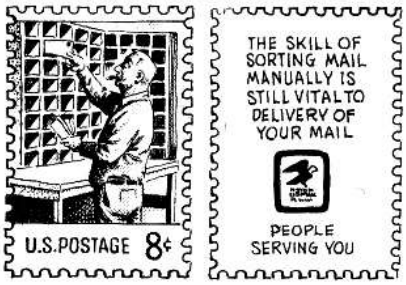


. . . and a stone's throw away from **good shopping.**

On this island, your travel agency supplies you with a second guide and once again you can see where they've saved money.

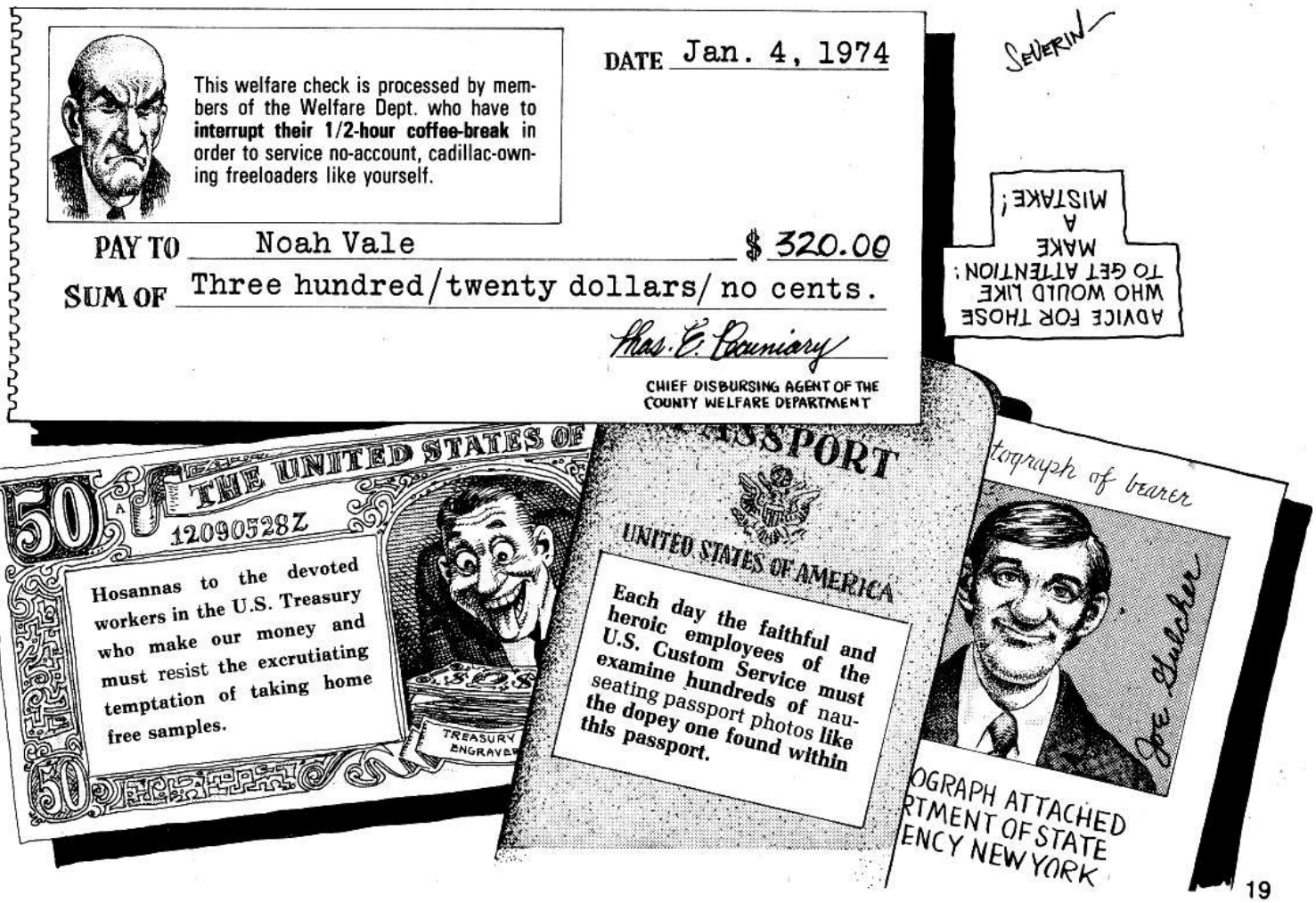
But finally it's time to leave and, amazingly, you find yourself on a regular plane! All too late you discover the catch!

And a month later, after you're home and your trip is past history . . .



The U.S. Postal Service recently issued a series of self-complimentary stamps that extoll its various activities. CRACKED thinks this is a dangerous precedent. CRACKED shows what could happen if other municipal and federal agencies decided to do likewise, with these examples of . . .

SELF-PRAISE ★★★ IN ★★★ GOVERNMENT



This and other tax returns are examined by an underpaid, tax-paying auditor of the Internal Revenue Service. With unflinching devotion to duty he must **suffer** through the examining of countless returns of millionaires who pay absolutely no tax at all.

Form **1040** US Department of the Treasury / Internal Revenue Service **Individual Income Tax Return** 197

For the year January 1–December 31, 1970, or other taxable year beginning ..... 1970, ending ..... 19 .....

Please print or type

First name and initial (If joint return, use first names and middle initials of both) | Last name | Your social security number

Present home address (Number and street or rural route) | Spouse's social security number

City, town or post office, State and ZIP code | Occupation: Yours / Spouse's

Filing Status—check only one:

1 ☐ Single; 2 ☐ Married filing jointly (even if only one had income)

3 ☐ Married filing separately **and** spouse is also filing. If this item checked give spouse's social security number in space above and enter first name ▶

Exemptions Regular / 65 or over / Blind — Enter number of boxes checked ▶

7 Yourself . . . . . ☐ ☐ ☐

8 Spouse (applies only if item 2 or 6 is checked) ☐ ☐ ☐

9 First names of your dependent children who lived with you

THIS G.I. MUST BE EVER ON GUARD AGAINST FOREIGN INVASIONS, NUCLEAR ATTACKS, AND THE HARASSMENTS OF SUPERIOR OFFICERS, WHILE SIMULTANEOUSLY DOUBTING HIS OWN SANITY FOR HAVING ENLISTED IN THE FIRST PLACE.

ПРОПУСК
на право вход
на чальник
действителен
должность—

TOP SECRET

To obtain this and similar top-secret documents from behind the Iron Curtain, your heroic CIA agents must often make tremendous sacrifices, like making love to the most ugly-looking pigs imaginable.

TOP SECRET

LOS ANGELES
PUBLIC LIBERY

14 DAYS ONLY

COLONIAL LIFE IN AMERICA
by EARL E. TYMES

BOOK DUE IN 2 WEEKS

The taking out of this book is made possible by unselfish, duty-bound librarians **who willingly work nights and thereby run the risk of becoming** old-maids.

DO NOT REMOVE CARDS FROM POCKET

CARD OWNER IS RESPONSIBLE FOR ALL
LIBRARY MATERIAL ISSUED ON HIS CARD

Please Post Please Post

ATTENTION CITIZENS OF NEW YORK CITY

WANTED

SOME APPRECIATION BY YOUR
LOCAL POLICE DEPARTMENT

CRIMES COMMITTED AGAINST JOHN LAW

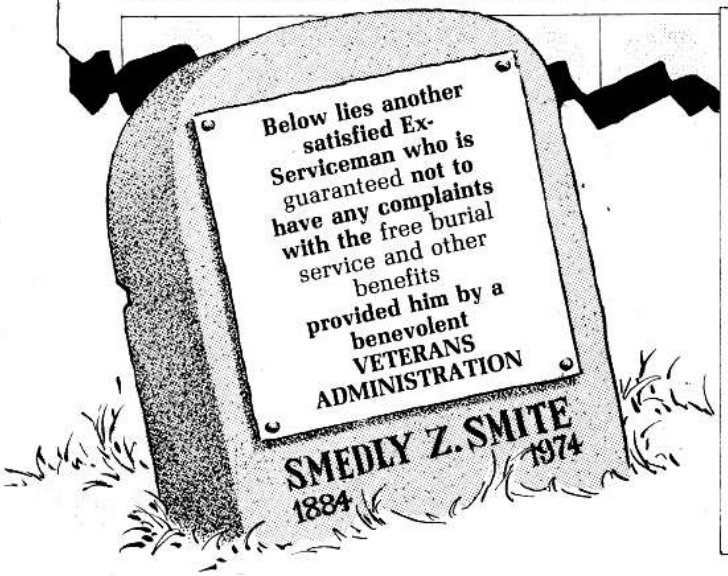
Disrespect
Inadequate Pension
Low Salaries Long Hours

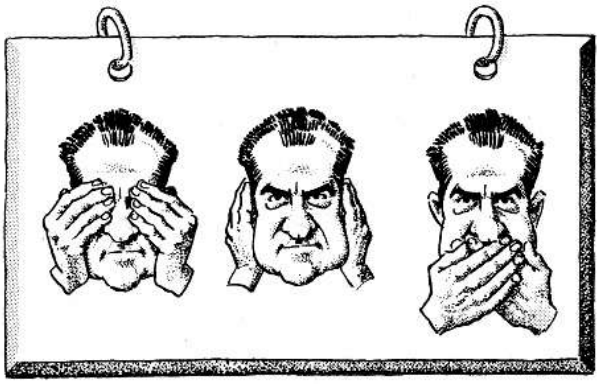
ALIASES:
Bloodhound, Bluecoat,
Bull, Cop, Copper, Flatfoot, Fuzz

CAUTION: Above is armed and will not take this abuse forever

This astronaut makes the supreme sacrifice during each rocket flight i.e., freed of Earth's gravity he must later voluntarily elect to return to Earth with all her ills of inflation, taxation, Watergation, and TV-reruns.

FREEDOM IS BEING ABLE TO DO WHAT YOU PLEASE WITHOUT CONSIDERING ANYONE EXCEPT, THE WIFE, BOSS, LANDLORD, POLICE, STATE, FEDERAL AND CITY AUTHORITIES ... AND NEIGHBORS!





The above White House Seal of Inactivity **protects you the American public** from wallowing in Watergate

Whenever we go to a concert or a play, we are handed a program. This is to let us know what's going to happen. And it works out fine. Why then, can't we be handed a program for other events in our lives? Mainly, the ordinary everyday events that we'd like to know the outcome of. Like ferinstance, these . . .

PROGRAMS FOR NON-THEATRICAL EVENTS

CITY BUS LINES

presents

YOUR CROSSTOWN TRIP

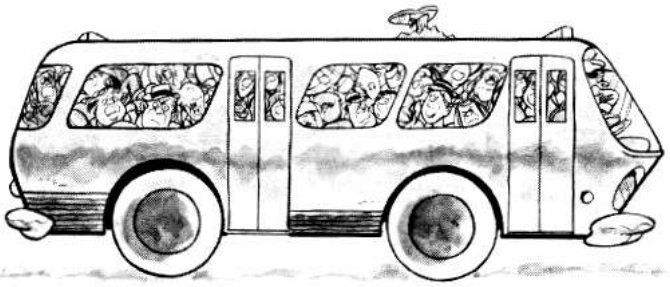
A Thriller In 20 Minutes
(with a very long intermission)

starring

OSWALD BLODGETT

as the driver

AND A HUGE CAST OF HUNDREDS



SYNOPSIS OF SCENES

ACT I: Boarding of bus at First Avenue, early one December morning.
ACT II: Arrival at Tenth Avenue Terminal, two days later.

PASQUALE'S BARBER SHOP

proudly presents

YOUR SATURDAY HAIRCUT

a special one-man performance by

NICK THE BARBER

in one short act

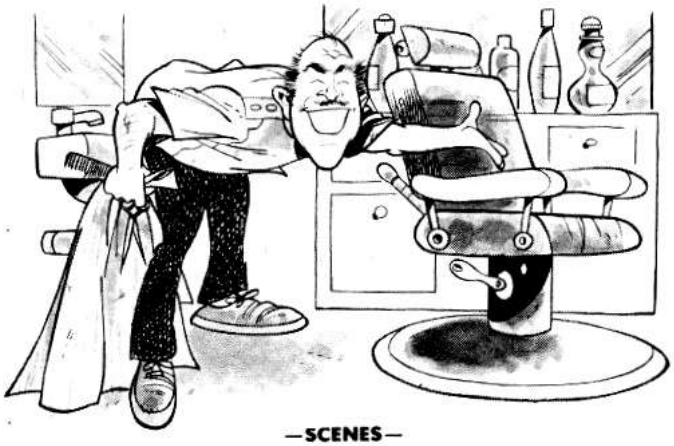
Co-starring

HENRIETTA the Manicurist
ROSCOE the Bootblack

and introducing

BIG AL

as the guy in the backroom who handles your bets



—SCENES—

SCENE ONE: On a waiting line at the Barber Shop, early one Saturday morning.
SCENE TWO: On the barber's chair, 10 p.m. that night.

otto von gelzer, phd.
presents a Hysterical Production of

YOUR PSYCHOANALYSIS

A TRAUMA IN TWO YEARS

starring

dr. von gelzer **and** your ego

in a two-character dialogue

Based on the book by
S. FREUD

Couch by
CASTRO

Notebook by
DA VINCI

Hallucinations by
YOU

Dream Fantasy staged Your Libido

A PSYCHODRAMA IN TWO ACTS

ACT 1: On a couch in the Therapy Room.
ACT 2: Same couch, 15 years and $10,000 later.

MAIN STREET PARKING LOT

presents its latest quickie

THE PARKING OF YOUR CAR

A TRAGEDY IN 2 STAGES

as parked by

"WILD HARRY" WHIPPLE

(Winner of this year's Speedracing Derby)
in a real smash-up performance

(CRASH SCENES STAGED BY MR. WHIPPLE'S ASSISTANT)

PROGRAM

SCENE 1: Arriving on the Parking Lot.
SCENE 2: Leaving for the Used-Car lot.

SHMEAR BROTHERS

hurriedly presents

The Painting Of Your Home

A HILARIOUS COMEDY BY

WILL SHMEAR

in 3 coats

with a special appearance by **SAM AND HIS LADDER**

Paints by
WATERING

Brushes by
FULLER

Gloves by
KIDD

Pails by
GARBAGE

Brush Stroke Choreography by
SHEER LUCK

- SYNOPSIS -

ACT 1: Start of painting, 10:00 A.M.
ACT 2: Break for lunch, 11:00 A.M.
ACT 3: Return to painting, 4:00 P.M.

CHEATUM & ROBUM

takes pride in announcing

YOUR TELEVISION REPAIR

A FARCE IN THREE ACTS

starring

HERMAN KLATCH

In a show-stealing performance

A SKY-HIGH PRODUCTION NOW AT UNPOPULAR PRICES

Not since "The Great Train Robbery" has there been anything like it!

— OUTLINE —

Scene I: Call comes in to repair set.
Scene II: Repairman arrives 3 months later.
Scene III: Set comes back from shop, 3 years later.

HIRAM T. GLOTZ, M.D.

in conjunction with the AMA presents

YOUR MEDICAL EXAMINATION

A BLUE-SHIELD PRODUCTION

IN 2 ACTS

starring

DOCTOR GLOTZ

(recently seen on TV in a Bufferin commercial)

with

ALICE FERNDIP
as the pretty nurse

and

MINERVA GLOTZ
as the jealous wife

SCREAMING SCENES STAGED BY PATIENTS SPONTANEOUSLY

Free aspirin given to first 100 attending

— PROGRAM —

ACT I: In the doctor's waiting room.
ACT II: In the doctor's office, nine hours later.

THE SECOND NATIONAL BANK

in association with Your Credit Company

presents

THAT FRIENDLY LOAN
A FANTASY IN 4 STAGES

with

A.J. HOTCHRISS, JR.

as your Friendly Loan Manager

AND A CAST OF 40 CO-SIGNERS

Produced by	Directed by	Paid back by
DESPERATION	**RED TAPE**	**BLOOD SWEAT AND TEARS**

— SCHEDULE —

Scene One: Approval of bank loan, early January.
Scene Two: Receiving of loan, late December.

ANONYMOUS PRODUCTIONS

secretly presents

The Kidnaping of Your Child

A FAMILY DRAMA in three acts

starring

YOUR CHILD
in his first important role

and

YOURS TRULY
in his first important snatch

Paste-ups of ransom note clipped from LIFE MAGAZINE (the words $100,000 supplied by WALL ST. JOURNAL)

— STAGES —

1st Stage: Taking of kid.
2nd Stage: Paying of money to get kid back.
3rd Stage: Contacting of kidnapper to keep money and take kid back.

PINE LAWN HOTEL

— A Home Away From Home —

YOUR SUMMER
VACATION

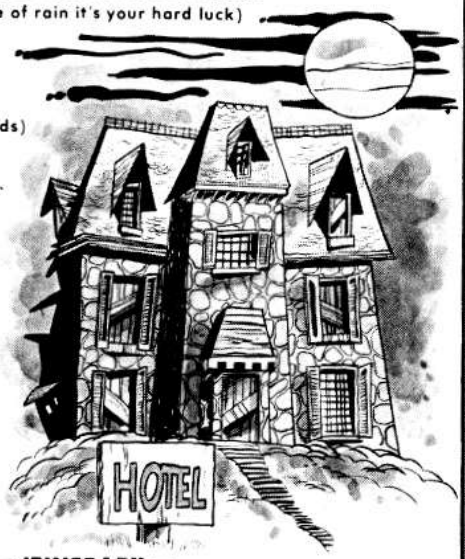
AN OUTDOOR FARCE IN 3 WEEKS

(in case of rain it's your hard luck)

CAST OF CHARACTERS
(in order of outstretched hands)

Bellhop	SID
Chambermaid	MARY
Maitre D'	IRVING
Waiter	LEO
Busboy	EDDIE
Dance Instructor	ALONZO
Lifeguard	BILL
Counselor	RHODA
Panhandler in front of hotel	SAM*

*(owner of hotel) and a cast of hundreds



— ITINERARY —

1st WEEK: Checking in and getting acquainted.
2nd WEEK: Lounging around and getting tanned.
3rd WEEK: Paying bill and getting sick.

SABATINI BROTHERS
now bring you

YOUR MOVING DAY

A TRAVELOGUE IN TWO ACTS
featuring
"BIG MIKE" SABATINI

and a much-needed supporting cast

Mr. Sabatini's Wardrobe by ARMY-NAVY STORES

Mr. Sabatini's Truss by SURGICO COMPANY

Mr. Sabatini's Bill by PADDING IT

PLEASE DO NOT REVEAL THE ESTIMATE TO YOUR FRIENDS

— ACTS —

ACT I: Movers arrive to begin four-hour job estimate.
ACT II: Movers leave after finishing, 16 hours later.

THE NEIGHBORHOOD SALOON
spectacularly presents

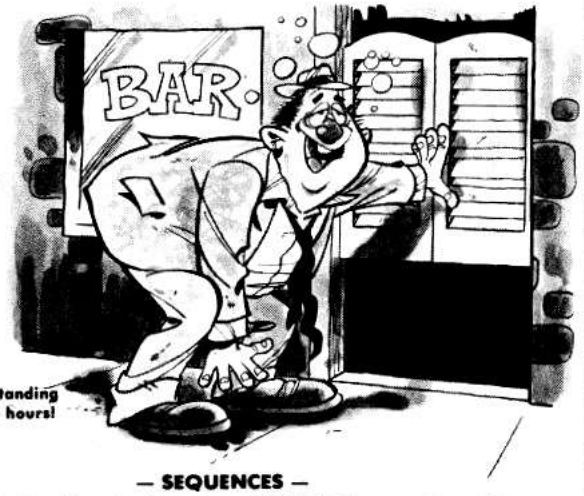
YOUR SATURDAY BINGE

A REVEL IN 4 ACTS
(with a weekend intermission)
starring

FRED THE BARTENDER
(and a huge cast of pink elephants)

A LUSH PRODUCTION
(It's curtains at 8:30)

Rye by SCHENLEY
Scotch by J&B
Bourbon by KENTUCKY
D. T. s by MIDNIGHT



No one will be standing during the last 5 hours!

— SEQUENCES —

SCENE 1: Drunk at the bar.
SCENE 2: The resolution to stop drinking.
SCENE 3: The nagging wife.
SCENE 4: Back at the bar.

TURBULENT AIRLINES
presents

YOUR FLIGHT NO. 86

A HAIR-RAISING ADVENTURE
IN THREE SCENES
with

Jim Sturdley, Pilot
Ann Finster, Swinging Stewardess
Pe.e Grovis, Co-Pilot
Tom Furd, Movie Projectionist

and introducing
ORVILLE SNODGRASS
as the bore sitting next to you on the flight

— EVENTS —

SCENE 1: Take off of plane.
SCENE 2: Landing of plane.
SCENE 3: Searching amid debris for survivors.

CENTRAL BABY-SITTING SERVICE
takes great pride in introducing

MARY ANN GURNEY
as your babysitter
in

An Evening With Junior

a tragedy in 4 acts
(with 16 costume changes)

Produced in association with
JUNIOR'S PARENTS

Diapers by
ACE LAUNDRY

Pacifier by
WOOLWORTH

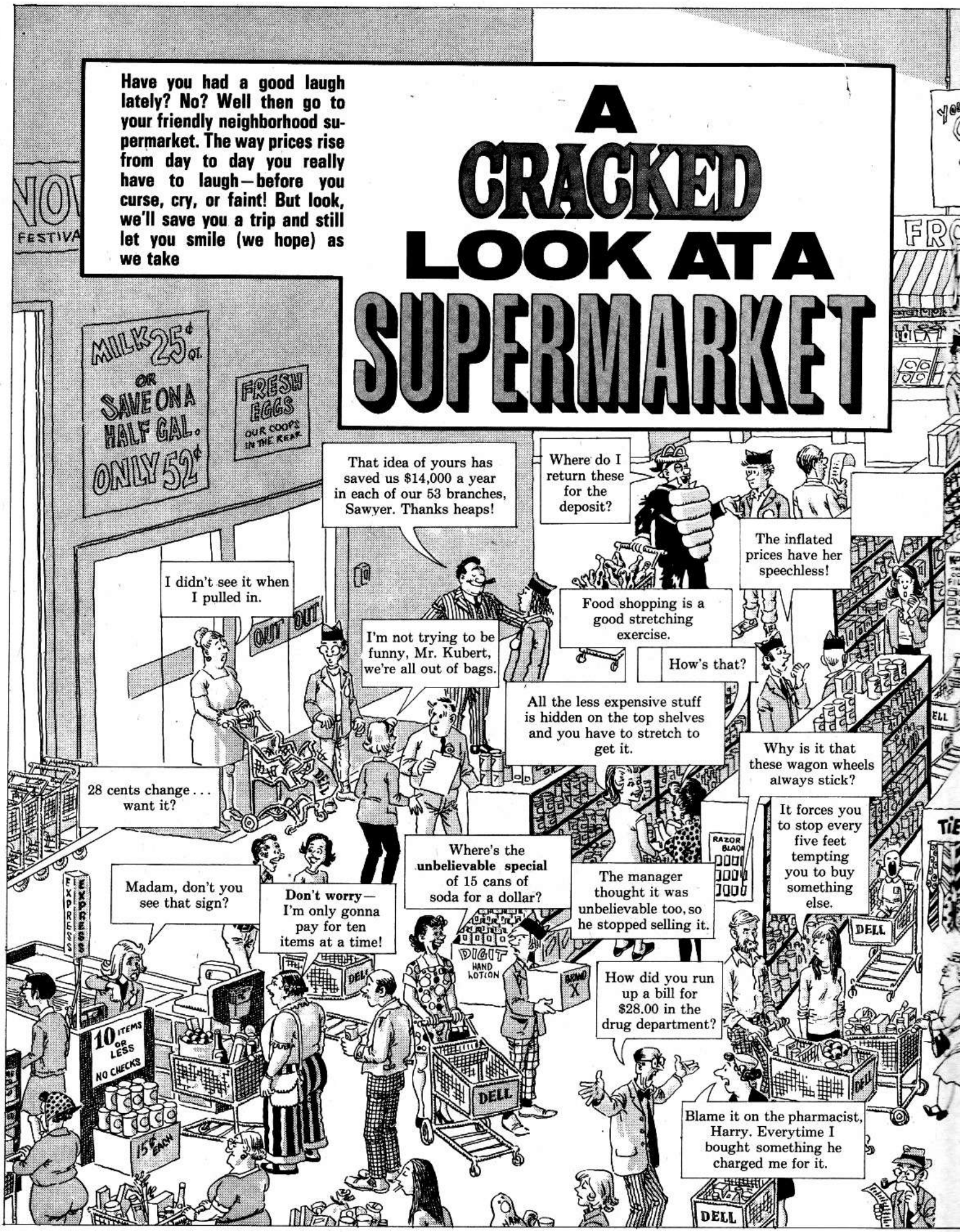
In the event that Miss Gurney cannot appear, you'll have to cancel that night out— as where are you going to find a babysitter at the last minute?

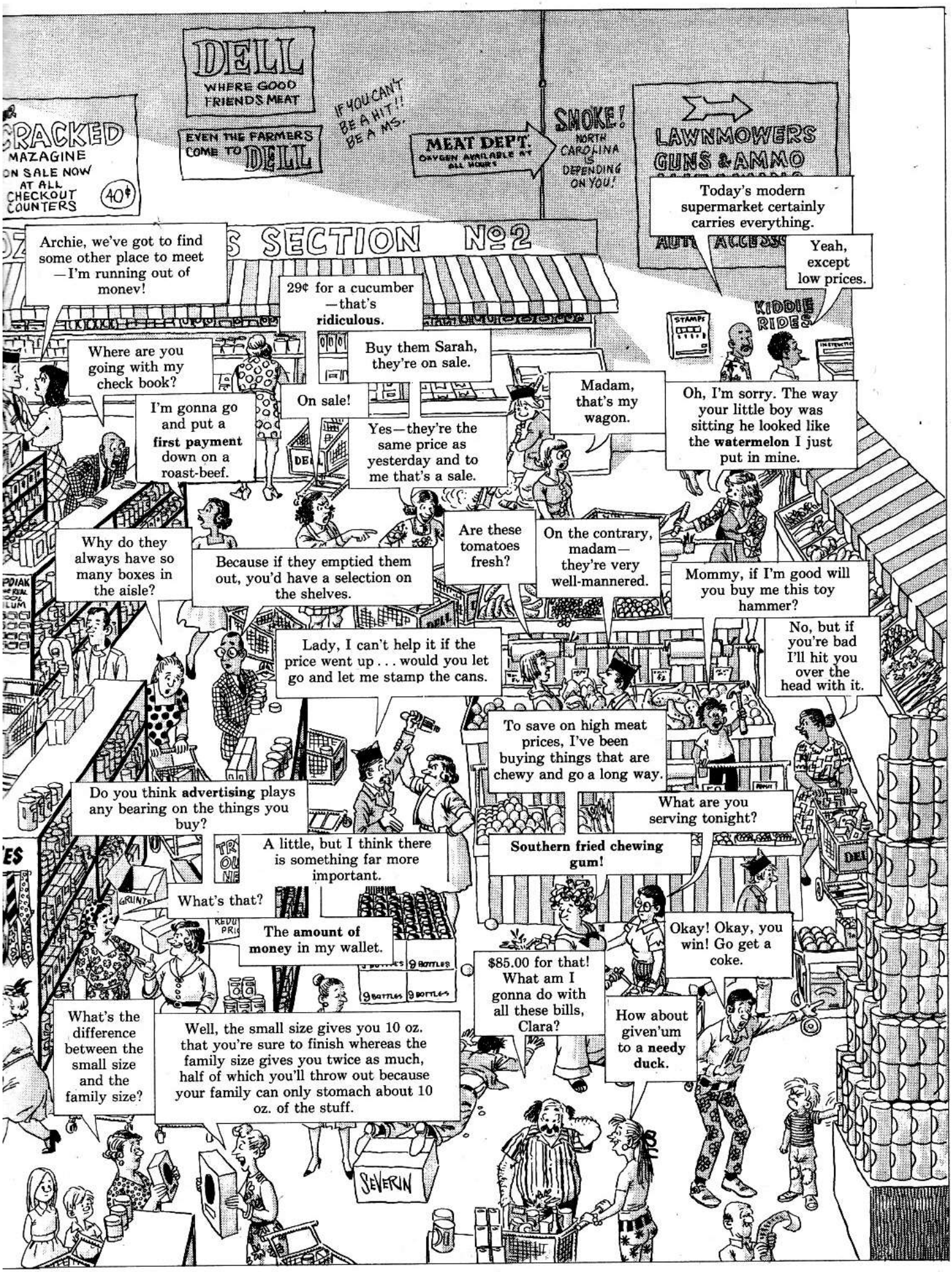
— SCENE SYNOPSIS —

1. In bedroom with Junior
2. On couch with boyfriend
3. In trouble with parents

A CRACKED LOOK AT A SUPERMARKET

Have you had a good laugh lately? No? Well then go to your friendly neighborhood supermarket. The way prices rise from day to day you really have to laugh—before you curse, cry, or faint! But look, we'll save you a trip and still let you smile (we hope) as we take




DELL
WHERE GOOD FRIENDS MEAT
EVEN THE FARMERS COME TO DELL
IF YOU CAN'T BE A HIT!! BE A MS.
MEAT DEP'T. OXYGEN AVAILABLE AT ALL HOURS
SMOKE! NORTH CAROLINA IS DEPENDING ON YOU!
LAWNMOWERS GUNS & AMMO
CRACKED MAGAZINE ON SALE NOW AT ALL CHECKOUT COUNTERS 40¢
SECTION No 2
Today's modern supermarket certainly carries everything.
Yeah, except low prices.
Archie, we've got to find some other place to meet —I'm running out of money!
29¢ for a cucumber —that's ridiculous.
Buy them Sarah, they're on sale.
Where are you going with my check book?
On sale!
I'm gonna go and put a first payment down on a roast-beef.
Yes—they're the same price as yesterday and to me that's a sale.
Madam, that's my wagon.
Oh, I'm sorry. The way your little boy was sitting he looked like the watermelon I just put in mine.
Why do they always have so many boxes in the aisle?
Because if they emptied them out, you'd have a selection on the shelves.
Are these tomatoes fresh?
On the contrary, madam— they're very well-mannered.
Mommy, if I'm good will you buy me this toy hammer?
No, but if you're bad I'll hit you over the head with it.
Lady, I can't help it if the price went up . . . would you let go and let me stamp the cans.
To save on high meat prices, I've been buying things that are chewy and go a long way.
Do you think advertising plays any bearing on the things you buy?
What are you serving tonight?
A little, but I think there is something far more important.
Southern fried chewing gum!
What's that?
The amount of money in my wallet.
Okay! Okay, you win! Go get a coke.
$85.00 for that! What am I gonna do with all these bills, Clara?
How about given'um to a needy duck.
What's the difference between the small size and the family size?
Well, the small size gives you 10 oz. that you're sure to finish whereas the family size gives you twice as much, half of which you'll throw out because your family can only stomach about 10 oz. of the stuff.
SEVERIN

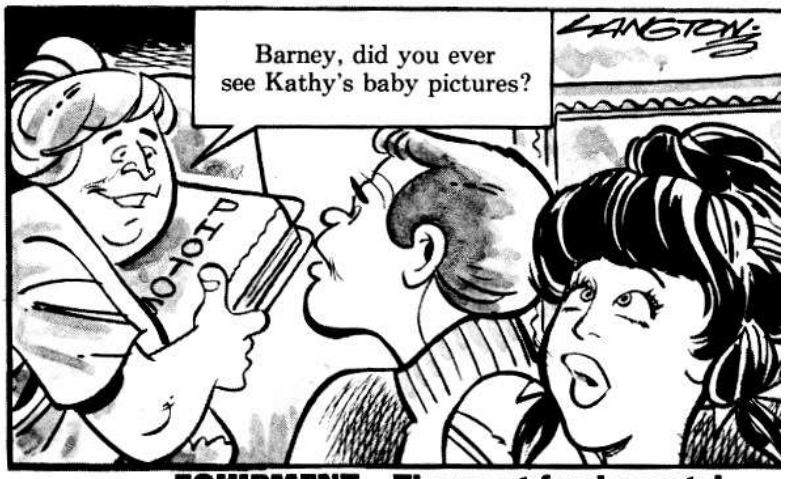
So you want to be a photographer! Well, the first basic thing that you'll need is _____
Now if you can't fill in the preceding blank, then probably the first basic thing you really need is . . .

THE CRACKED MANUAL FOR GOOD PHOTOGRAPHY

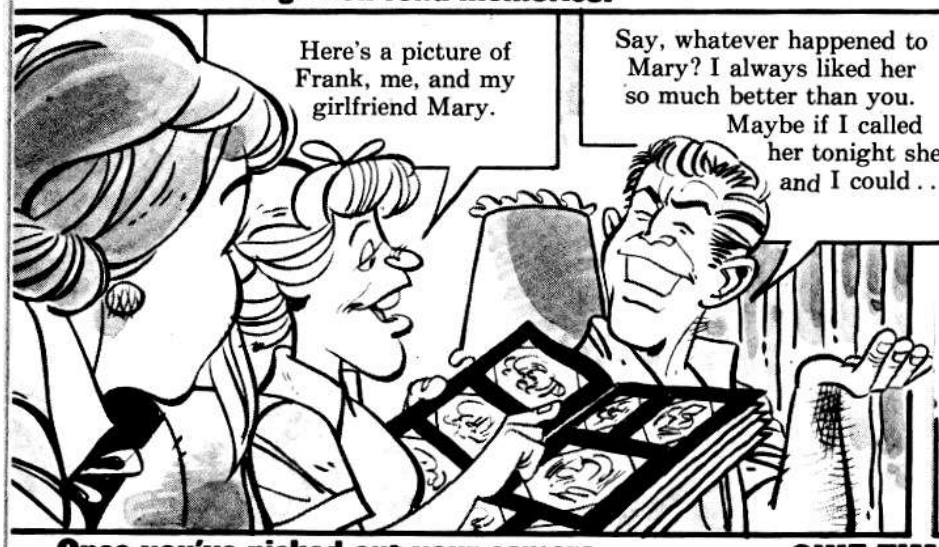
Before we get into the "how to's", let us answer the simple question of "why take pictures at all."

For starters, photography can capture the seldom seen.

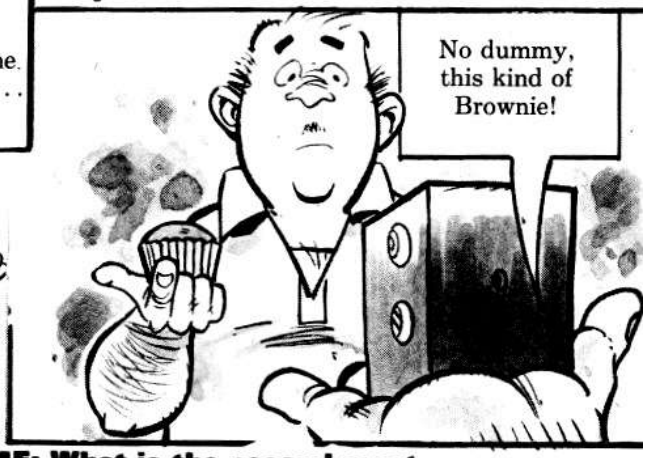
It can freeze youth.



And it can bring back fond memories.

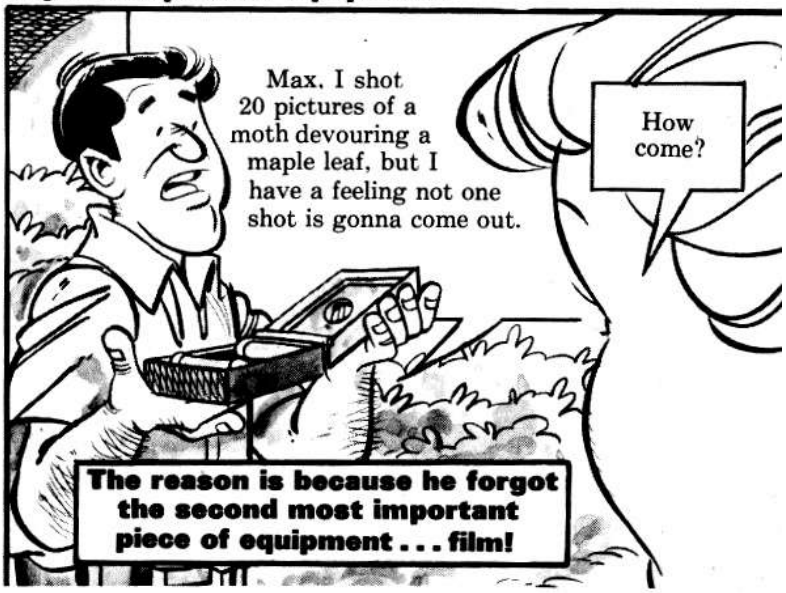


EQUIPMENT The most fundamental item for the aspiring photographer is the camera. Most people begin with a simple Brownie.



Once you've picked out your camera, get acquainted with it.

QUIZ TIME: What is the second most important piece of equipment?

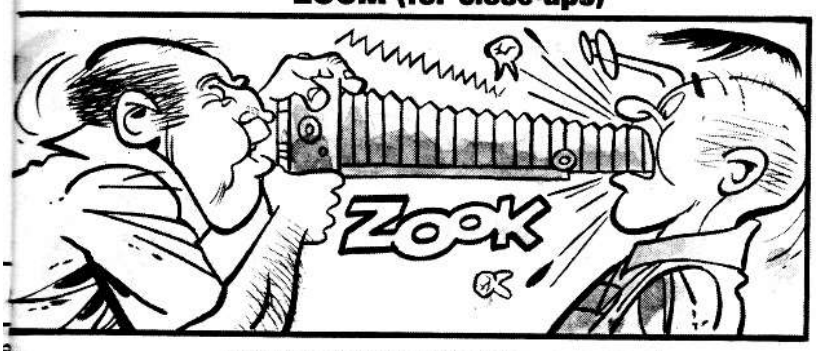


Once you have a camera and some film, it is time to begin collecting accessories.

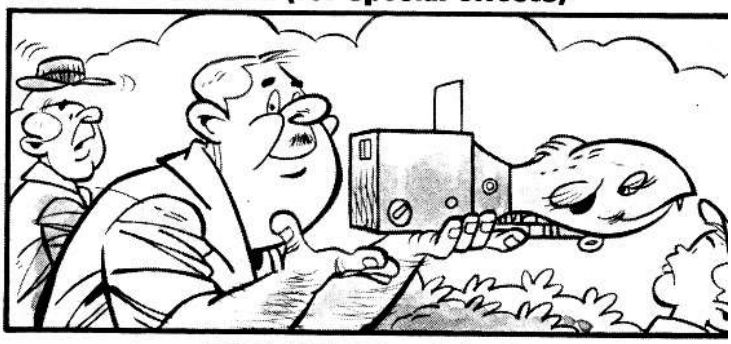
LENSES

There are many different types of lenses to choose from, each utilized to achieve a various effect.

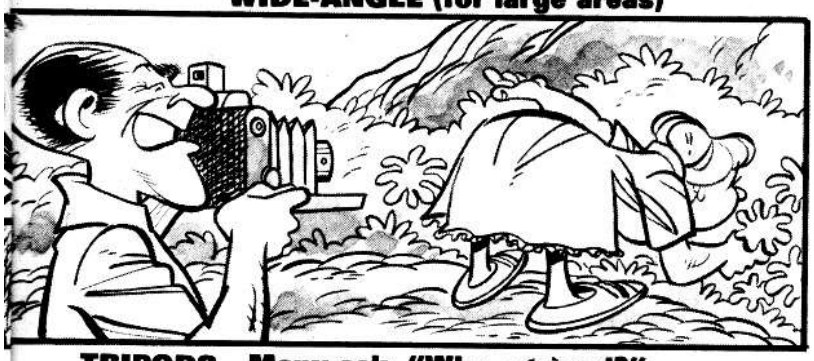
ZOOM (for close-ups)



FISH-EYE (for special effects)

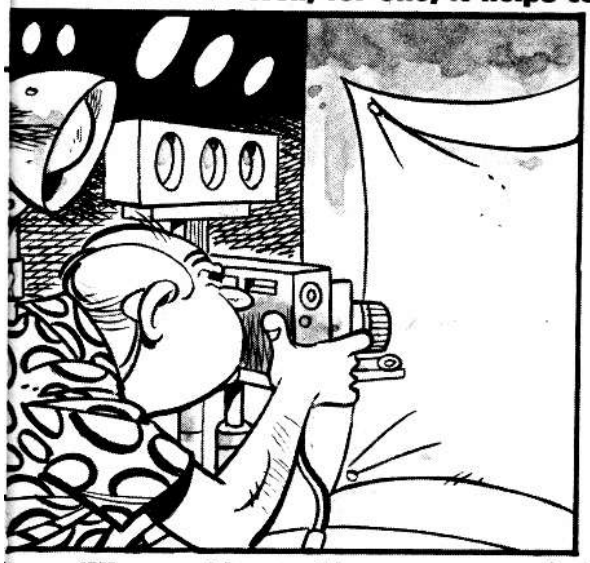


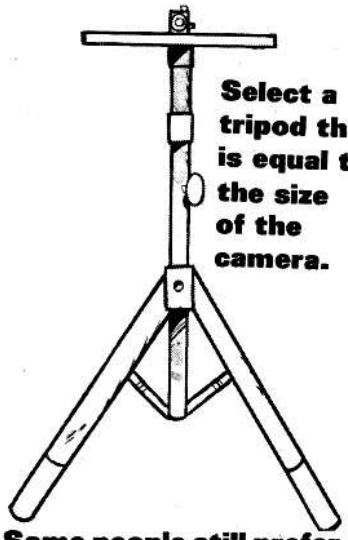
WIDE-ANGLE (for large areas)



CONTACT (for vision)

TRIPODS **Many ask, "Why a tripod?".**
Well, for one, it helps to capture shots not possible without.

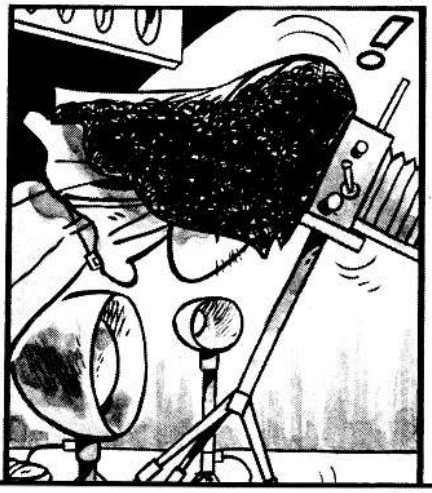




Select a tripod that is equal to the size of the camera.

When setting up the camera, make sure that the tripod is stable.

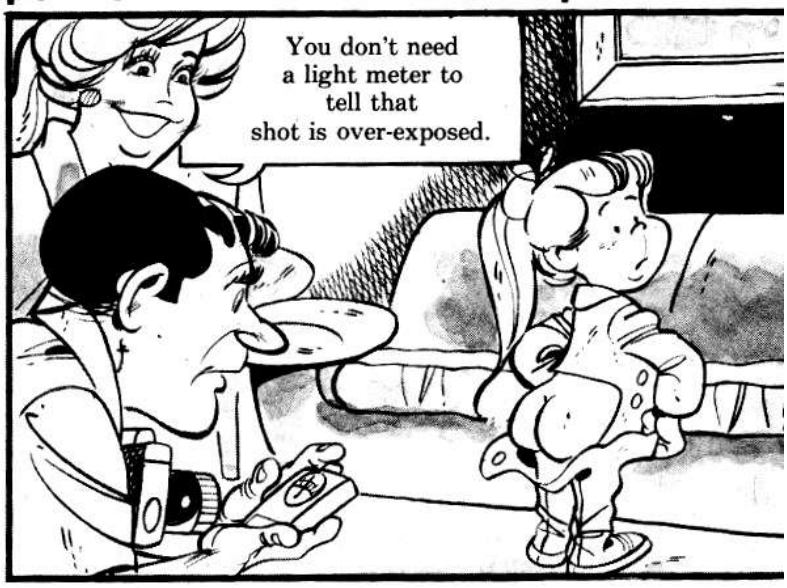
And keep the tripod legs lubricated . . . however, don't overdo it!



LIGHTING **Some people still prefer the old-fashioned flood lights, but this causes unnatural pictures . . .**

. . . while others prefer the electronic flash. However, never use more flash than is needed. Below is too much!

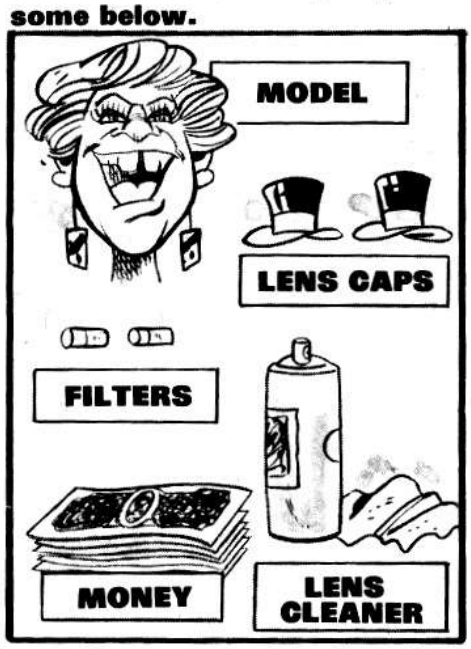
To determine the amount of light needed, one should use a light meter. Without it, many pictures will come out under or overexposed!



One warning though . . . the voltage accumulation in even the smallest electronic flash is dangerous. Never investigate the mechanics.

MISCELLANEOUS

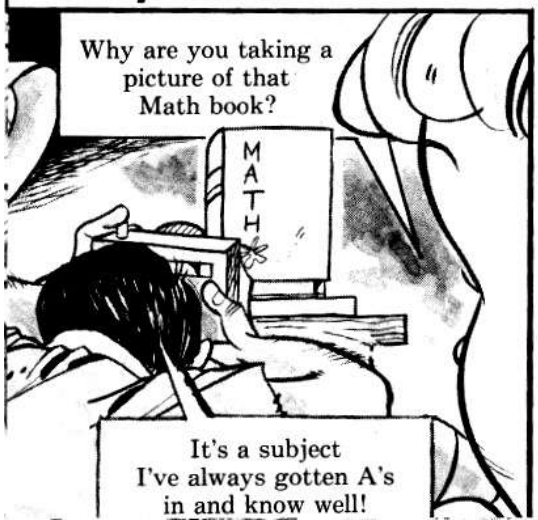
There are many other items that are needed, but instead of going into them in detail, we'll just picture some below.



Once you have all your equipment and accessories, you'll be able to photograph anything.

THE FIRST PICTURE

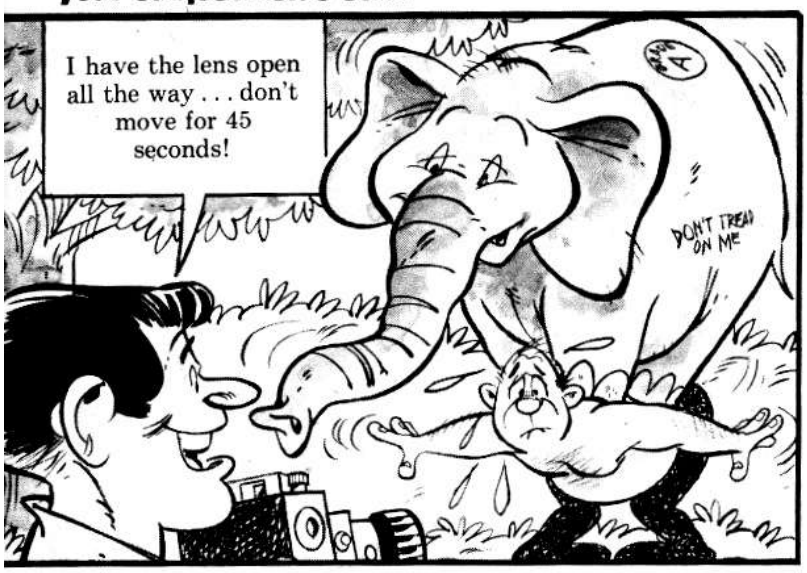
Begin by choosing a subject that you know.



Now set up the shot. One way of doing this is with a black cut-out card that frames a picture for you.

But always be careful where you aim your black cut-out card or something else will end up black.

In areas of little light, use a high speed film and open your lens all the way. Also make sure your subject holds still.

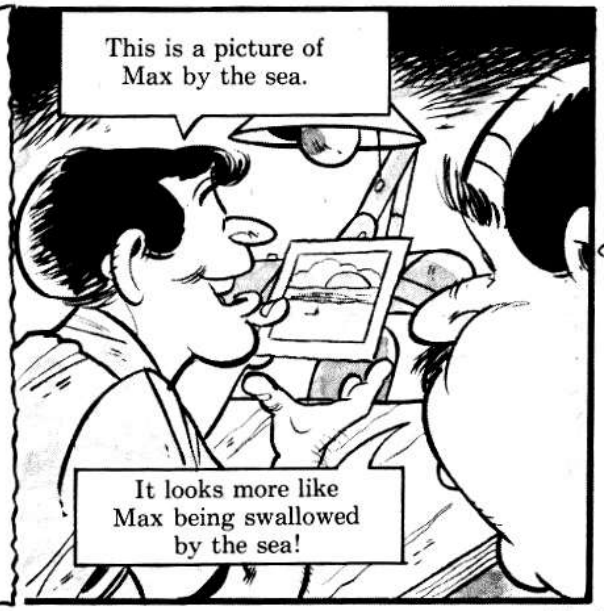


Shoot a whole roll, develop it, and then examine it closely to discover your mistakes.

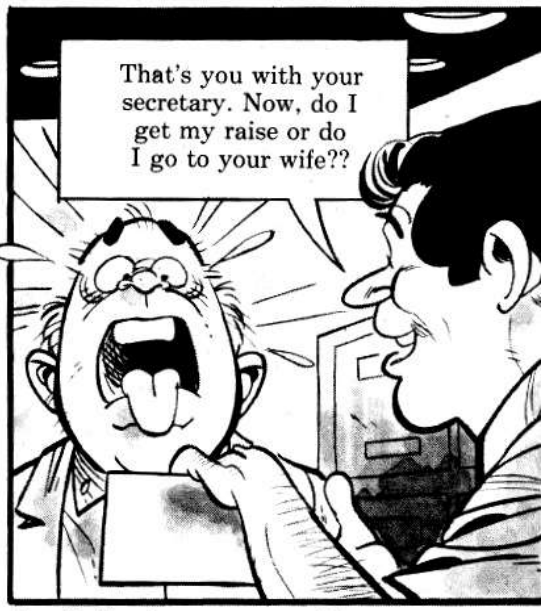
TIPS ON IMPROVING YOUR PICTURES

Avoid a cluttered and confusing background so your subject doesn't become lost.

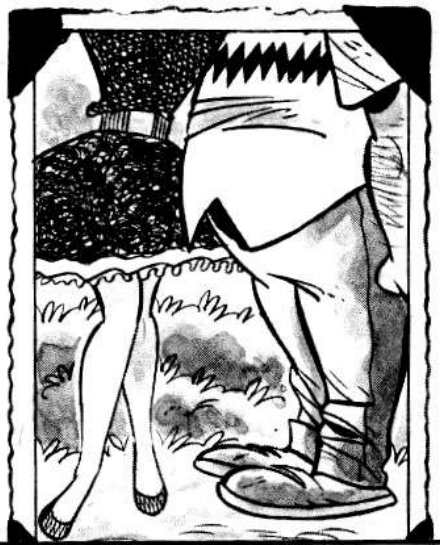
When shooting pictures of people, make sure you stand in close enough.



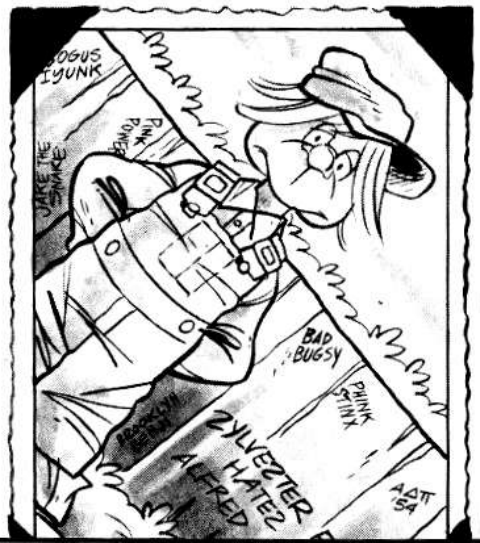
Try and frame your subject.



Learn to use your viewfinder to get everything you want into the picture.



Learn to hold your camera straight so that your pictures won't come out crooked.



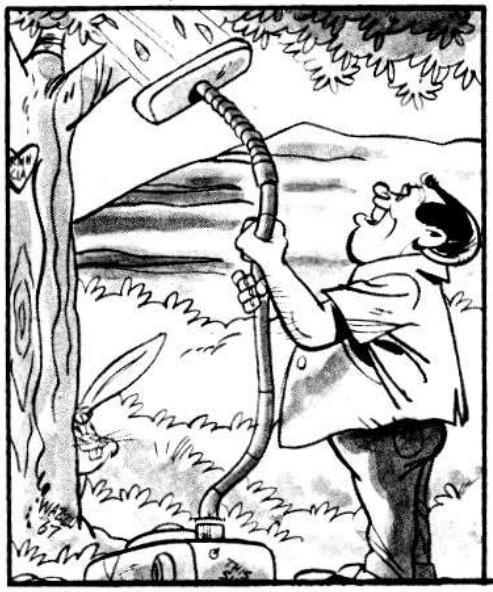
And don't jiggle or move the camera while snapping.

NATURE SHOTS

One of the most desired photographic subjects is the nature picture. Contrary to popular belief, seasonal shots of snow and rain can be taken any time of year provided the good photographer is willing to do a little extra setting up. For example...

Creating snow-covered branches in the Fall is a cinch.

As is creating an Autumn effect on a Summer tree.

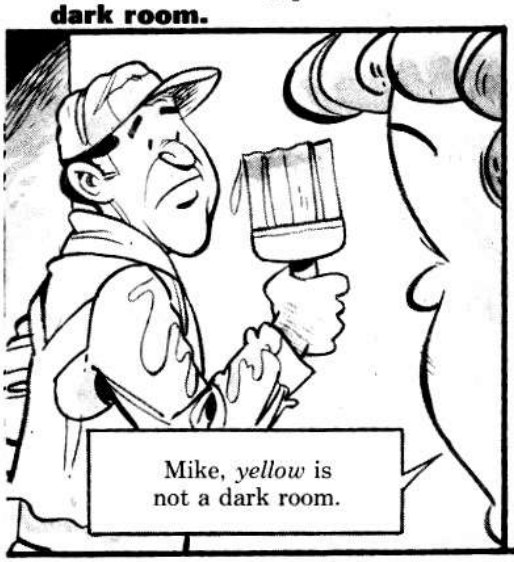


And rain on a sunny day is equally as easy.

DEVELOPING PICTURES

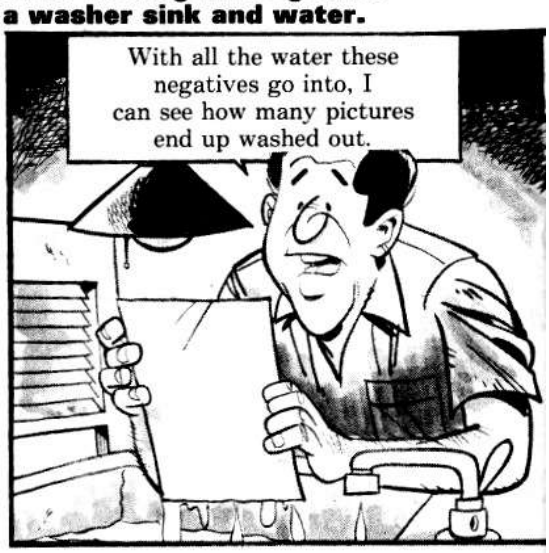
Many find that equal to the fun of taking pictures is the thrill of developing and printing them as well.

To achieve this, you need a dark room.



The process starts by dipping the negatives into the developer and then into a stop bath and a fixing bath.

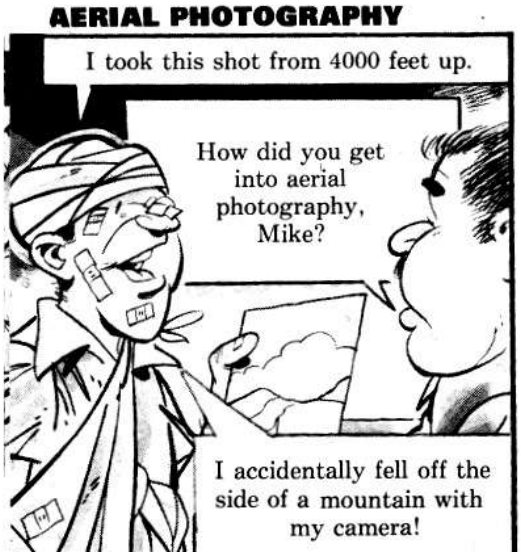
Then the negatives go into a washer sink and water.



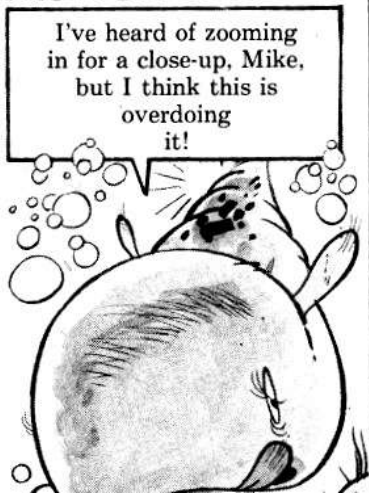
OTHER AREAS OF PHOTOGRAPHY

We have touched mostly on photography for pleasure, but let us briefly mention two other areas that might be tried.

AERIAL PHOTOGRAPHY

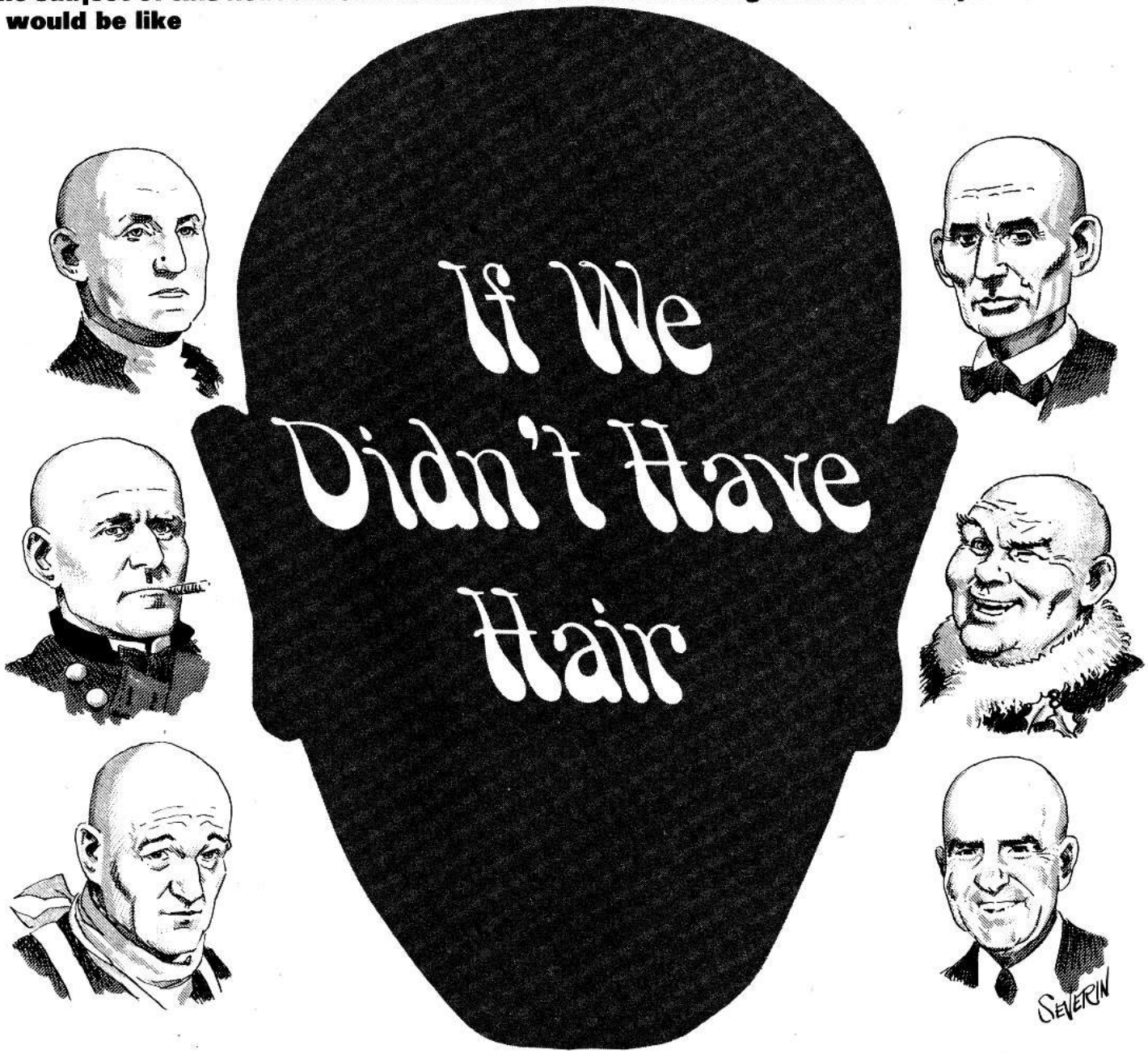


UNDERWATER PHOTOGRAPHY



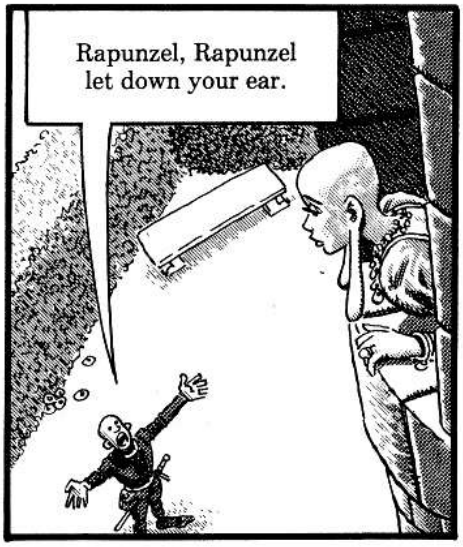
Yes, with the right equipment and correct usage, this new hobby can make you too the center of attention at any party.

There are lots of things that people take for granted these days—like air, water and the brilliance of CRACKED—but one thing we totally ignore and don't miss until it's too late is the subject of this next article. So sit back and dream along with us as we ponder what life would be like

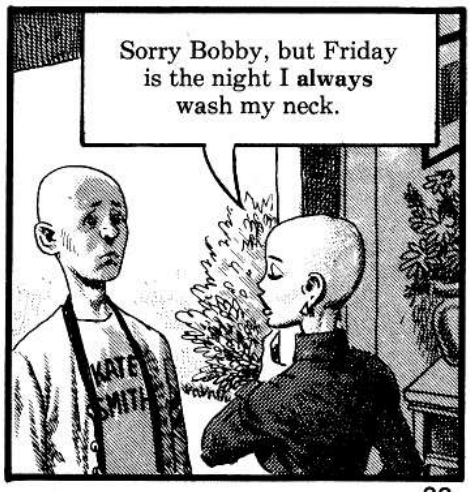


If we didn't have hair, there'd be no way of telling **hippies** from straights.

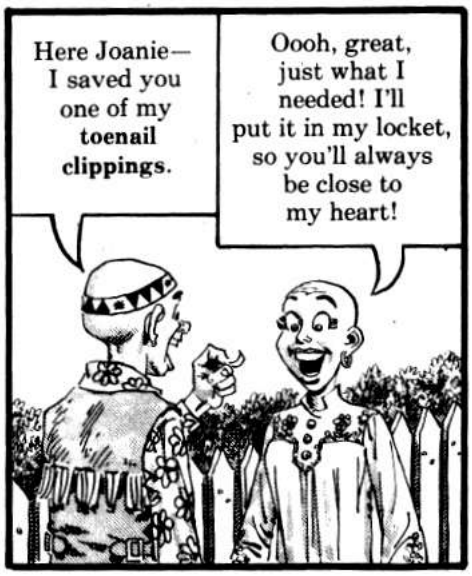
The story of Rapunzel would have to be changed.



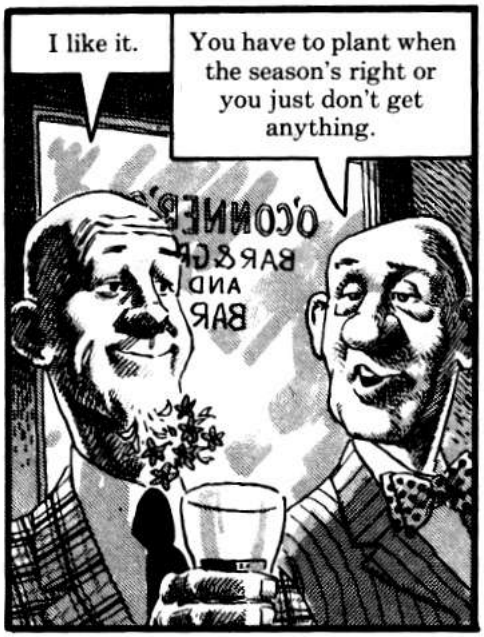
Without hair, **girls would need new excuses** for why they didn't want to go out with certain guys.



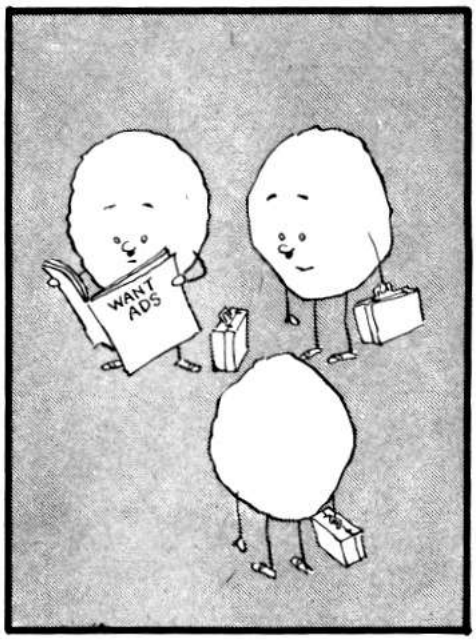
For remembrance, a guy would have to give a girl something besides a piece of his **curly locks.**



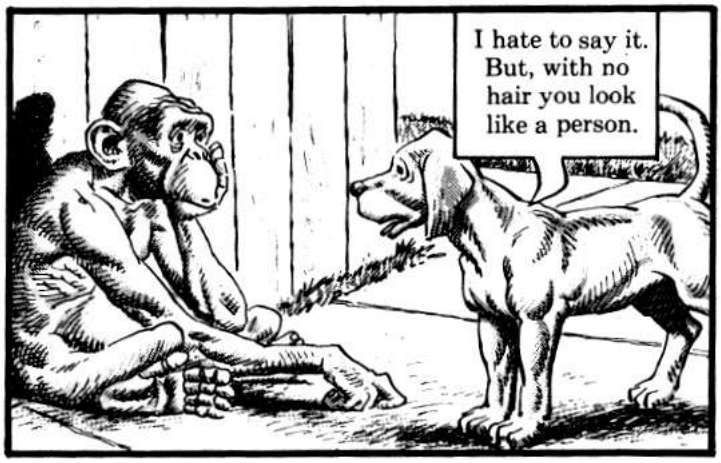
Men would have to grow something besides beards.



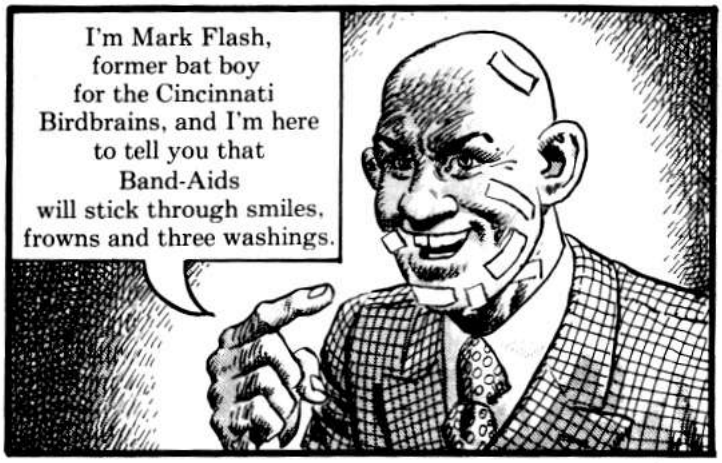
Without hair, **billions of pieces of dandruff** would be homeless.



And dogs and sheep and monkeys would all look very funny.



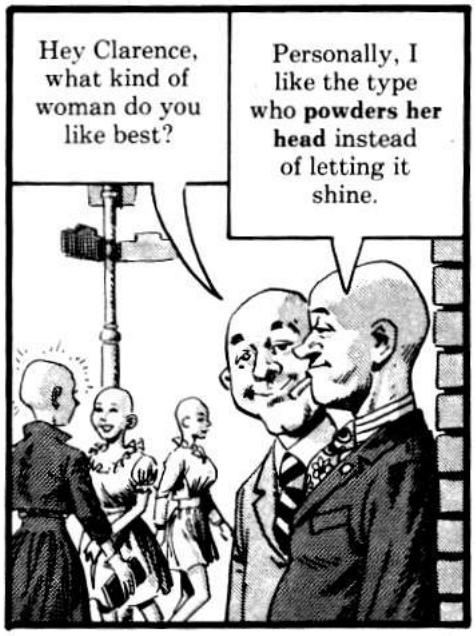
If we didn't have hair, retired sports figures would all be out of work.



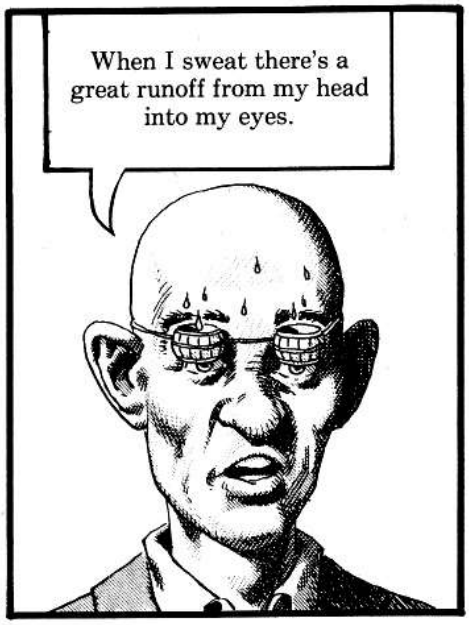
Senator Proxmire wouldn't have had all that trouble.

Women would never be able to tell if their men were faithful to them.

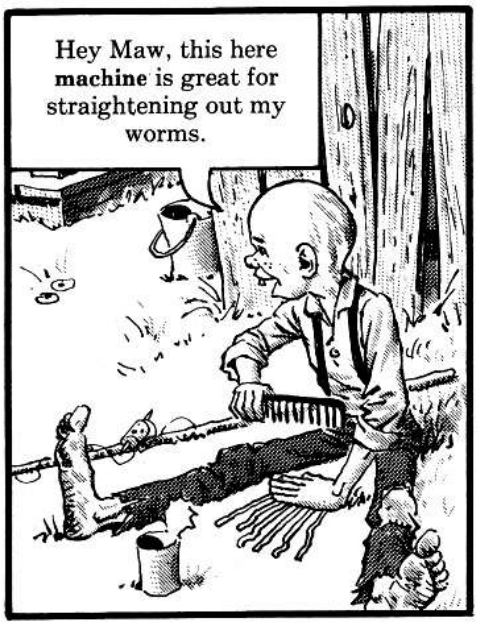
And blondes wouldn't have it over redheads.



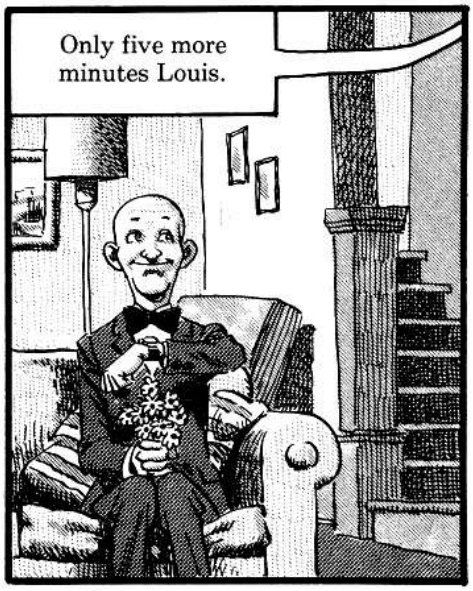
Without hair, water would slip off your head.



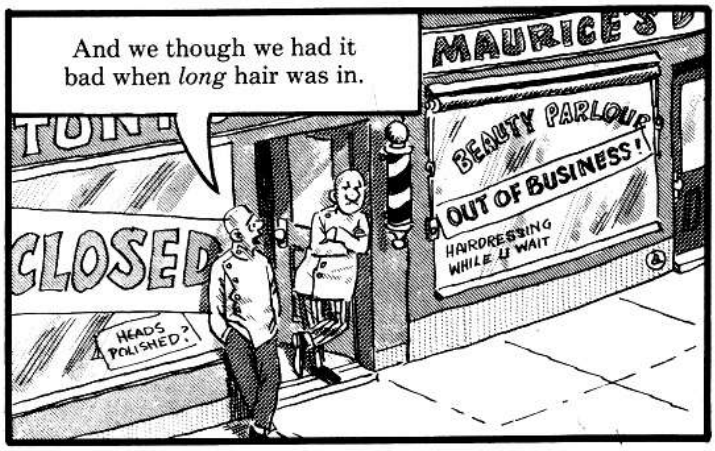
We'd have to find another use for combs.



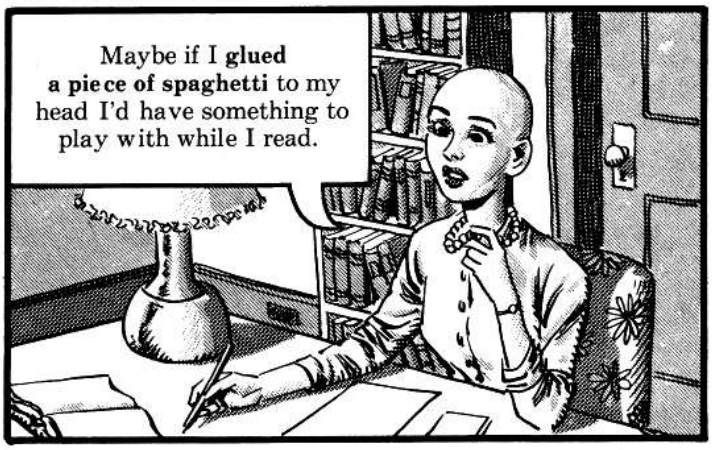
Without hair to curl, women wouldn't be as late as they are now.



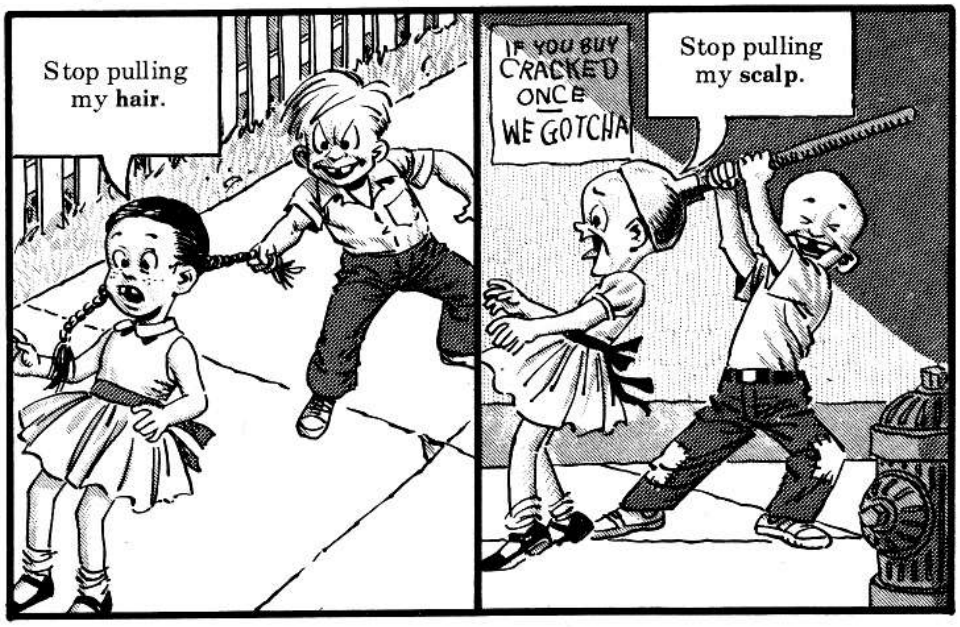
A whole industry of men and women would be out of work.



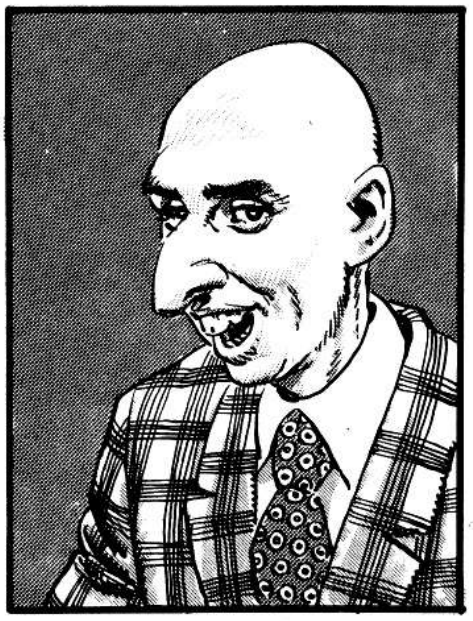
Without hair, you'd have nothing to twirl while you were thinking.

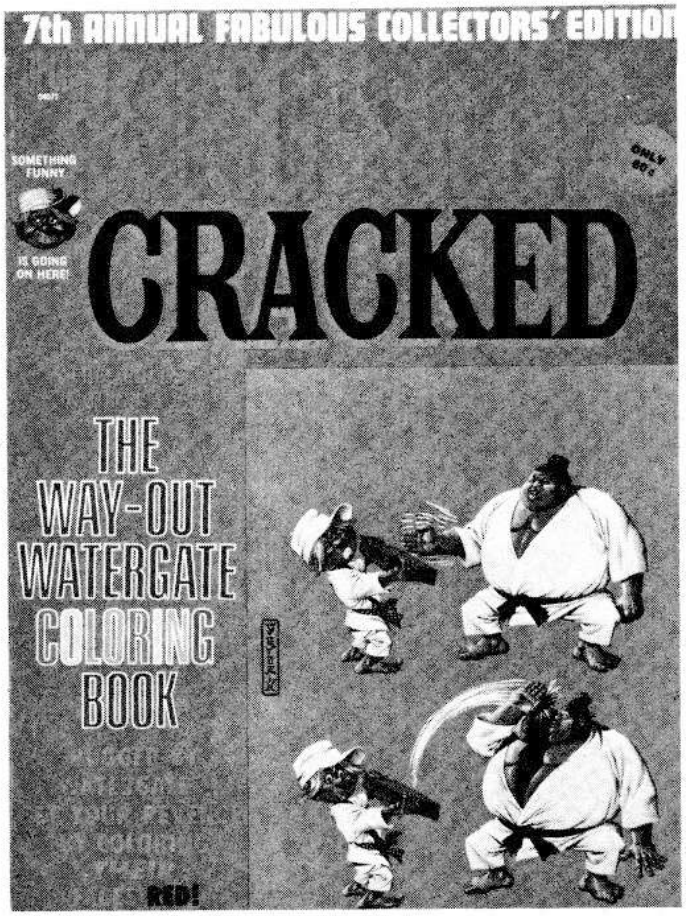


Little boys would have to find new ways of bothering little girls.

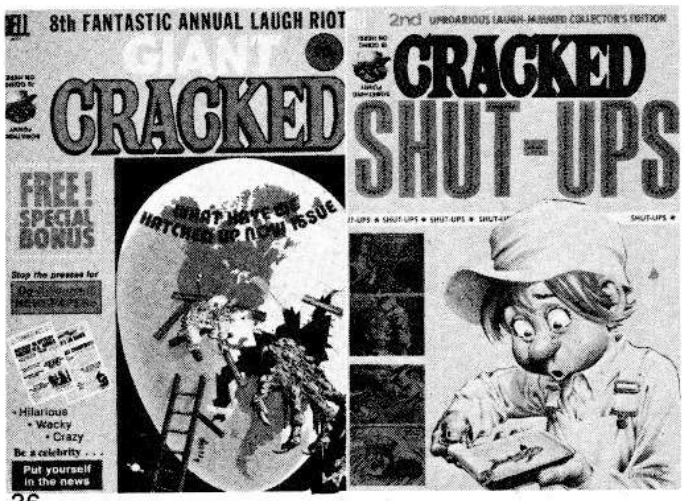


Tiny Tim would look even **stranger** than he does now.





DO YOU HAVE THE WATERGATE COLORING BOOK?



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So, you live in a cold weather climate and love sports, but refuse to swim when the water temperature falls below 10°. Then, what you need is a winter sport that's relaxing and easy on the nerves; may we suggest sleeping. But, if you want a winter sport with thrills, spills and lots of action (one that only a fool would try), then we advise you carefully study and follow

THE CRACKED GUIDE TO SKIING

To start with, let us define skiing: It is a recreational sport in which half-crazed people wearing wooden or metal runners glide down the side of a mountain in a desperate attempt to get back from where they started.

EQUIPMENT For the beginner, a few basic pieces of equipment are required.

WARD

First, there are the skis themselves sometimes costing between $200-$300 in stores.

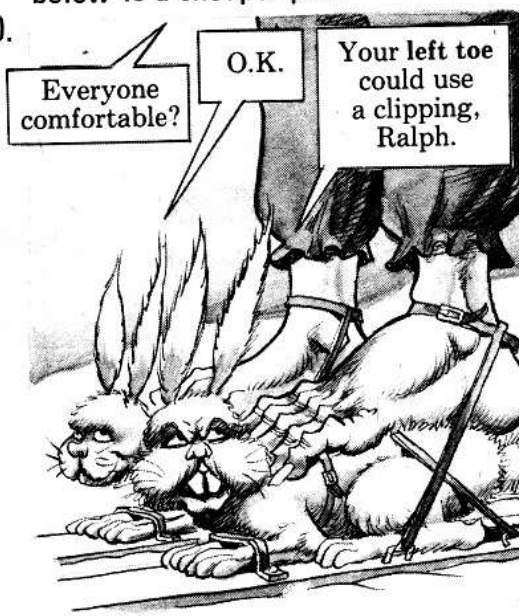
However, there are ways of acquiring skis for less.

Length of ski is important, for the longer it is, the faster one will go.

However, sometimes **too** long a ski will slow one down.

Next, we come to the boots worn to protect the feet from the cold. Below is a pair of rabbit skin boots costing $100.

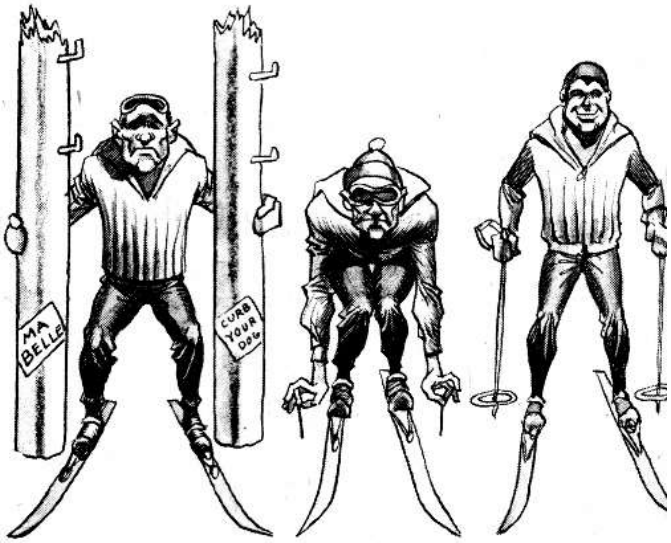
But for those budget-minded, below is a cheaper pair.



We now come to the bindings used to hold the boot to the ski. Notice the complexity on this type.

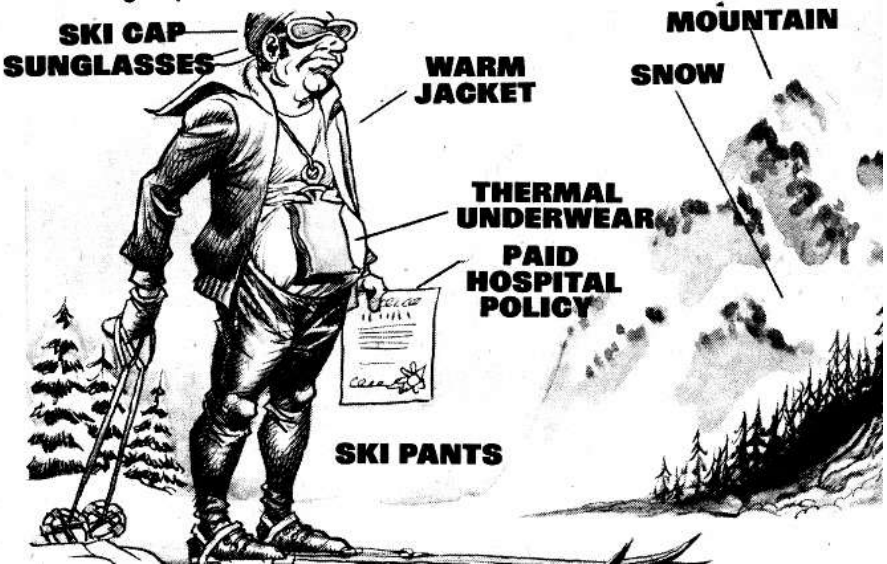
But notice how a little ingenuity can save the cost of a binding.

The last essential item one must have is the ski pole used for guiding the skier down the slope. Can you pick out the best type?



Buying sturdy poles is advised because quite often they are used to give the skier support.

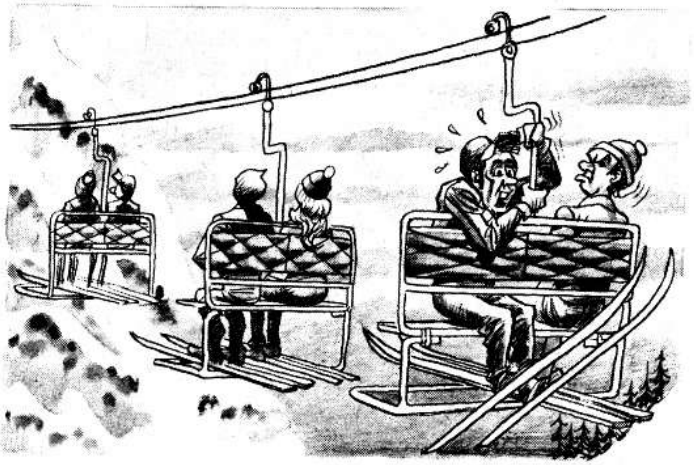
There are also a number of optional pieces of equipment that slightly advanced skiers enjoy having such as



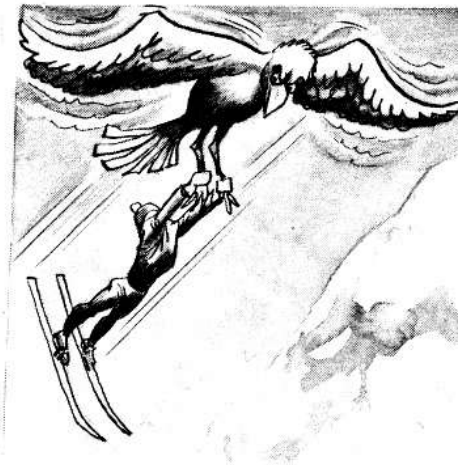
GETTING TO THE TOP **Once our equipment is checked and put on, we proceed to the slopes. Now, there are a number of ways of getting to the top of the mountain.**

Some enjoy a leisurely climb up the side.

But many use ski lifts, although careful practice is needed to help you master the lift and avoid simple mistakes.



While still others invent their own methods.



You are now at the top of the mountain. Fool! We never told you the basic techniques for skiing down.

STOPPING

An amateur usually stops like this.

But a good skier will snow plow pushing the snow. This is not what we mean by snow plowing.

This is—notice how the pushed snow has stopped the skier—known also as a snow bank.

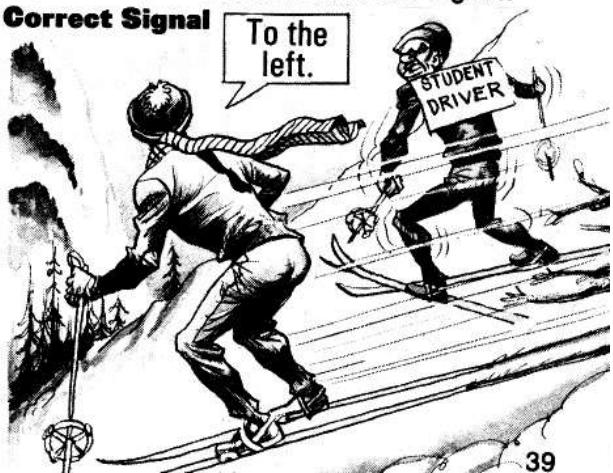
TURNING **One doesn't want to go straight down the mountain because too much speed will be built up, so turning is essential. This is achieved by twisting your knees and ankles in the direction you wish to go.**

Notice the gracefulness of a good turn.

And the clumsiness of a bad one.

PASSING When people are trying to pass you, skiers too have their own code. The idea is a verbal signal.

Correct Signal



Incorrect Signal

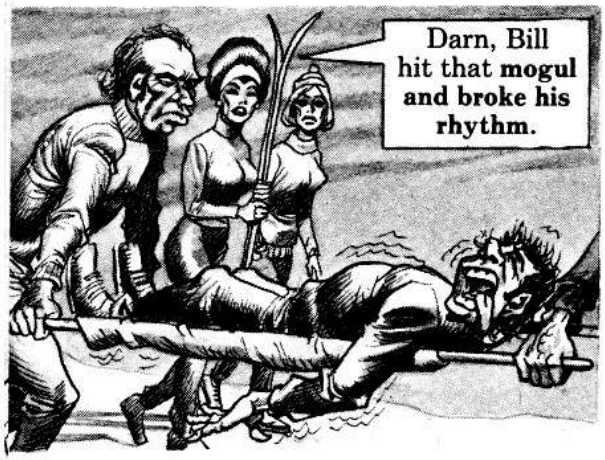
GETTING UP **When one falls, as simple as it may seem, getting up is difficult.**

Some people need assistance.

While others buy extras that keep them from falling.

HAZARDS TO AVOID **As in any sport, skiing too has its minor hazards that those enjoying the activity should try to avoid. Let us look at some.**

First, there are "moguls" which are small hills of snow. Hitting one may break a skier's rhythm.



Next, one should avoid going over the sides of the mountain. Here, fences are usually installed to aid the skier.

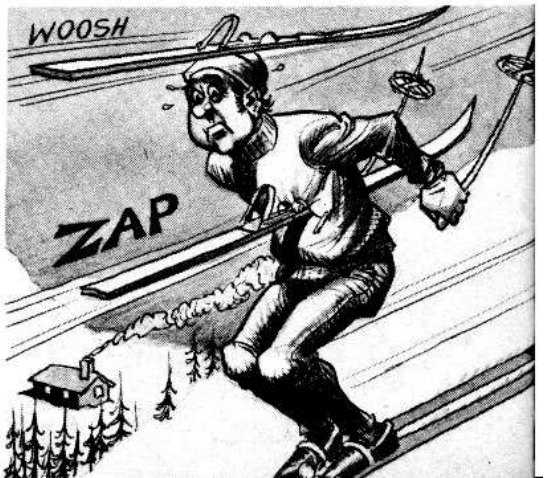
Small stones along the trail can also break the momentum of going down a slope.

And since you are in the mountains, even an animal might get in the way.

COURTESY CODE **For added safety, skiers have an unwritten courtesy code that is always obeyed. Some items in this unwritten code are written below.**

When stopping on a slope, try not to block the middle of the trail.

Always wear safety straps to prevent runaway skis.

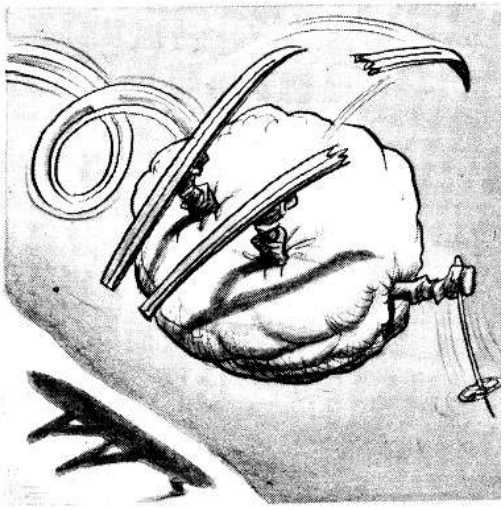


And never ski a slope labeled "closed."

TRICKS **When one gets to be a really good skier there are many tricks that can be tried.**

There is the slalom which tests one's maneuvering ability about flags.

There is the speed competition to test quickness down the slopes.



There is the ski jump for distance which should be carefully calculated before trying.

And there is height where one picks the highest mountain he can find in order to enjoy a longer run.

THE LODGE **And after a hard day's skiing, it's back to the ski lodge where during the night:**

Some brag.

Some sleep

But most just sit while meeting new acquaintances who they find that they have a lot in common with.

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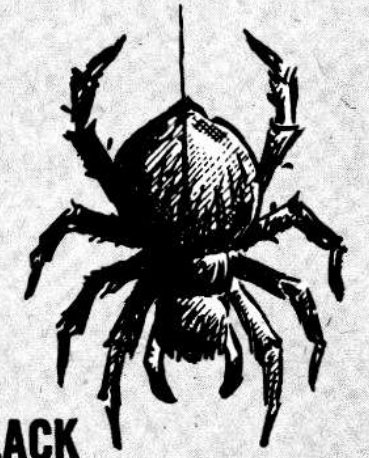
$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK.

RAT IN THE BOX.
Only $1.25 Ea.

Put a little surprise in your friends' lives!

We have all the gimmicks you need to become a NEW YOU!



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Wear our Frankenstein Monster Mask, Horrible Hands and Frantic Feet. Thrown in as conversation pieces are a real imitation Shrunken Head (great introduction to your latest psychiatrist joke), a Rat In The Box (to demonstrate your awareness of the plight of animals), and Black Widow Spider (good lead-in to show your singing voice and start with "The Little Old Lady Who Swallowed The Spider")!!

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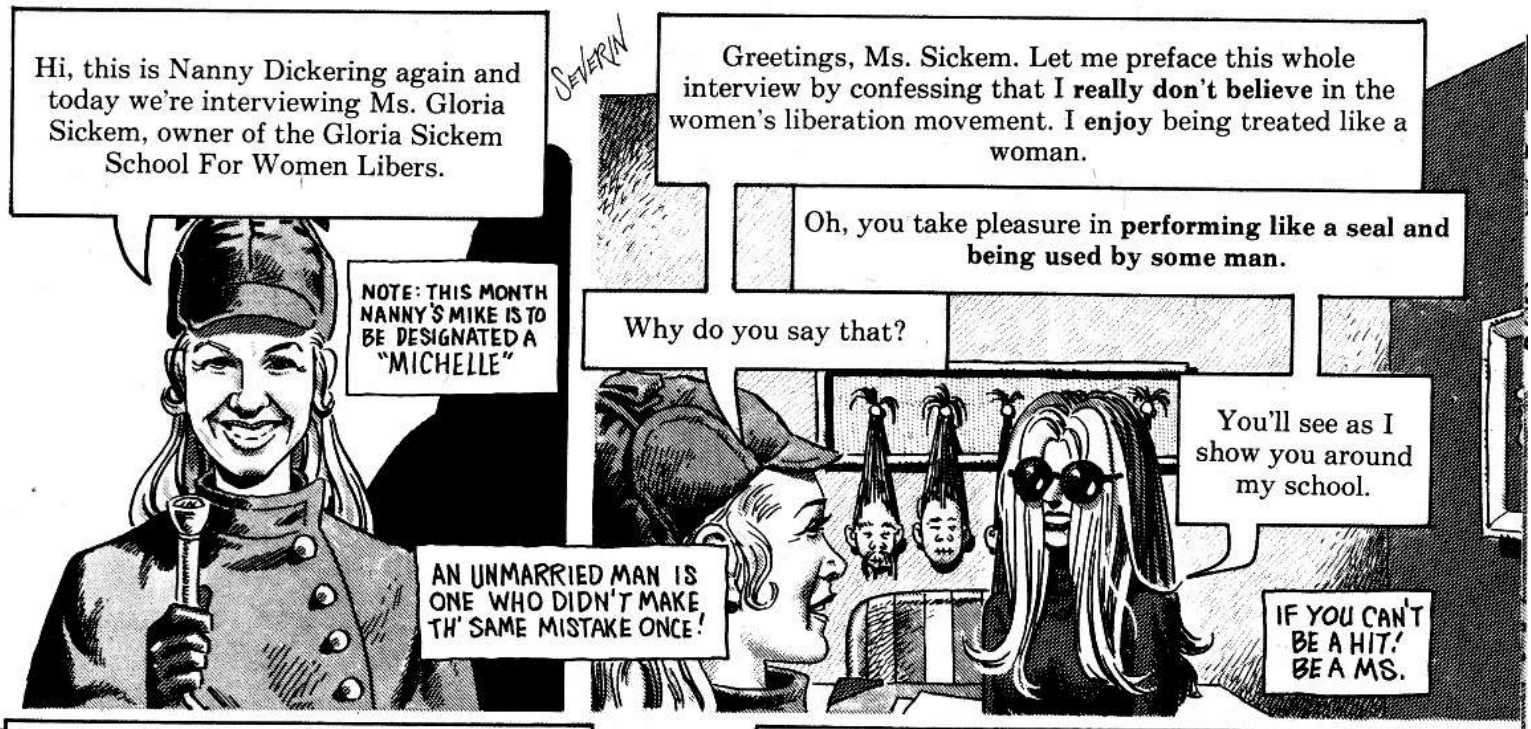
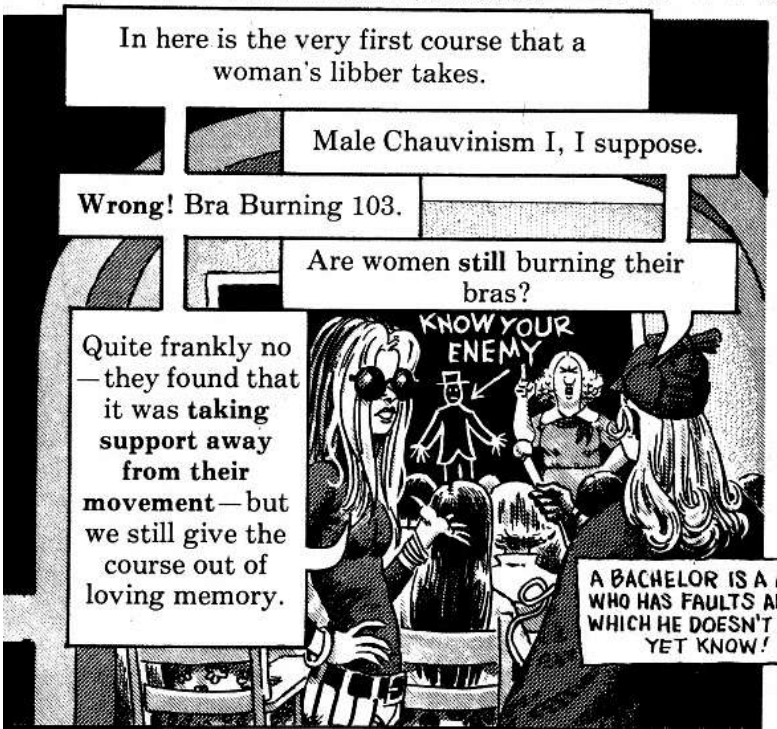
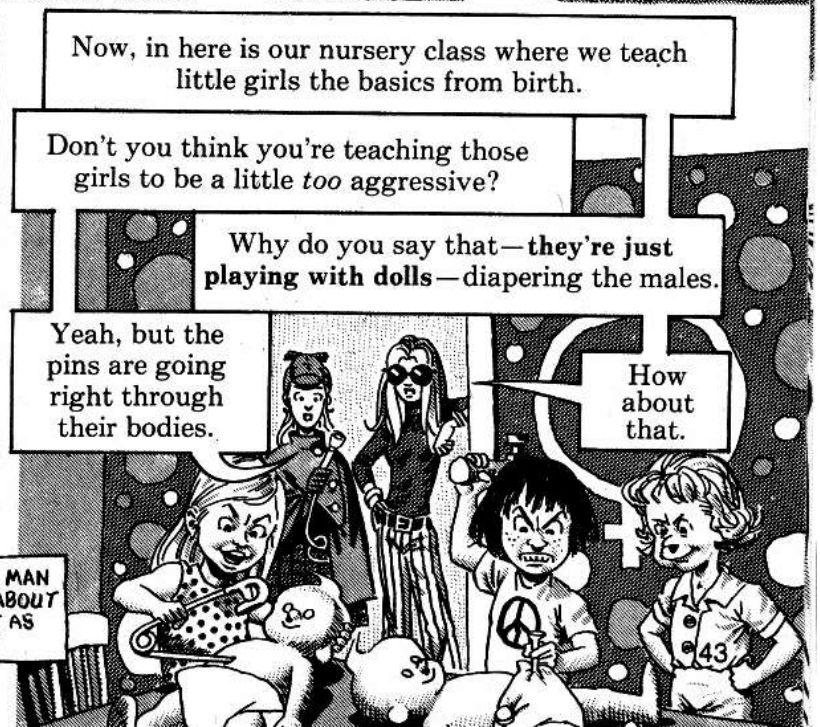
☐ SHRUNKEN HEAD
☐ RAT IN BOX
☐ FRANTIC FEET

It's interview time again and this month Nanny succumbs to the pressure of countless angry cards and letters (actually two if you want to be exact) asking us to spotlight a woman for a change. So Kings, step aside as this month

CRACKED INTERVIEWS THE LIBERATION QUEEN







What's going on in there, Ms. Sickem?

Oh, a group of girls are in training to picket the Mayor of New York City's office. They want **equal opportunity.**

In what?

They want Manhattan changed to Womanhattan.

Speaking of equal opportunity, how has the job situation been?

Well, lately jobs have been opening up for women because we've been using **the most powerful weapon we have.**

And what might that be?

Our mouths!

WOMEN, GENERALLY SPEAKING .... ARE GENERALLY SPEAKING!

Do you think a woman is capable of being President?

Golda Meir rules a whole country.

But is she doing an effective job?

Can *Nixon* make economic policies and **homemade chicken soup** both at the same time?

BEHIND EVERY GREAT MAN, THERE WAS A WOMAN, BUT THEN....

Now, over here is where we instruct women on how to fight off door-to-door salesmen. A vacuum cleaner is a very powerful weapon.

And what are you doing in that room?

Teaching our female door-to-door salesmen how to fight off vacuum cleaners.

THERE WAS ONE BEHIND EVERY FAILURE, ALSO!!

Tell me, besides yourself, who else operates this institution?

My school is **staffed solely by women.** They do everything. In fact, a man would become very uncomfortable here.

Why do you say that?

ENOUGH IS ENOUGH... UNTIL YOUR WIFE DISCOVERS THE NEIGHBORS HAVE MORE!!

The building has no **men's room.**

A WISE HUSBAND IS ONE WHO THINKS TWICE BEFORE SAYING NOTHING!

In here is our training center. We were speaking about jobs before, well here we're training women to be telephone pole climbers, boxers, executives, ice cream men—even truck drivers.
Don't you think a female truck driver sort of **loses her femininity?**
ICE CREAM MOMS
Would you tell her that she **isn't** feminine?
PASS
NO PASS
Tell me, Ms. Sickem, how do you feel about the old adage "**a woman's place is in the home?**"
Pulp! That's what. A woman can easily raise a family and be employed at the same time as we demonstrate in our work study program.
AJAX CHICKEN FAT COMPANY
Ms. Klein, what do you think we should do?
If we move these people to this department, our output should increase by 50%.
And over here we have a woman training to be an airline pilot.
Excuse me Ms.—Nanny Dickering for CRACKED. May I ask you why you chose to be a pilot?
It's because a stewardess is nothing more than a **glorified waitress.** I'm going for the big time.
Do you think you're capable of flying a plane?
It's **as easy as a car.** No sweat.
Oh, Ms. Sickem, I'm done for the day. Would you please call me a cab.
No. No. Get me one.
You're a cab.
Oh sure.
THE EASIEST WAY TO CHANGE A WOMAN'S MIND IS TO AGREE WITH HER!
THERE ARE TWO TIMES IN A MAN'S LIFE WHEN HE DOESN'T UNDERSTAND A WOMEN ... BEFORE AND AFTER HE GETS MARRIED

Why do you need a cab when you drive a car?

It's because my auto is in the **body repair shop today**. I hit a **fire hydrant** on my way over here—third one this week.

And *you're* going to pilot a plane!

There's nothing to worry about—how many **fire hydrants** are at 20,000 feet?

THE MALE MUST NOT GET THRU

Your cab is here.

Thanks.

Now, Nanny if you'll follow me we'll go over to our man and wife marriage center or as many of us here like to call it, the "Dog and Master room."

A MAN CAN USUALLY TELL WHAT KIN OF A TIME HE'S HAVING BY THE LOOK ON HIS WIFE'S FACE!

This is where we tutor women on how to **keep men in their place.**

Men in aprons! Men being whipped! This is kind of **drastic.** And who's that man **hanging in effigy** over in that corner?

Henny Youngman. It keeps our women going when they remember his "take my wife—please!" line.

You certainly view marriage cruelly.

That's because the average housewife works a **99.6 hour work week** without pay. At going rates she should be receiving $257.

But if she got paid, a man would have little money left to run the house.

I'm sure his wife would lend him some at a **nominal rate.**

But I thought marriage was sharing.

Sure—it's sharing whatever the man can pull in.

HEY, HEY! WHADDYA SAY... LET'S TAKE OVER THE U.S.A.!

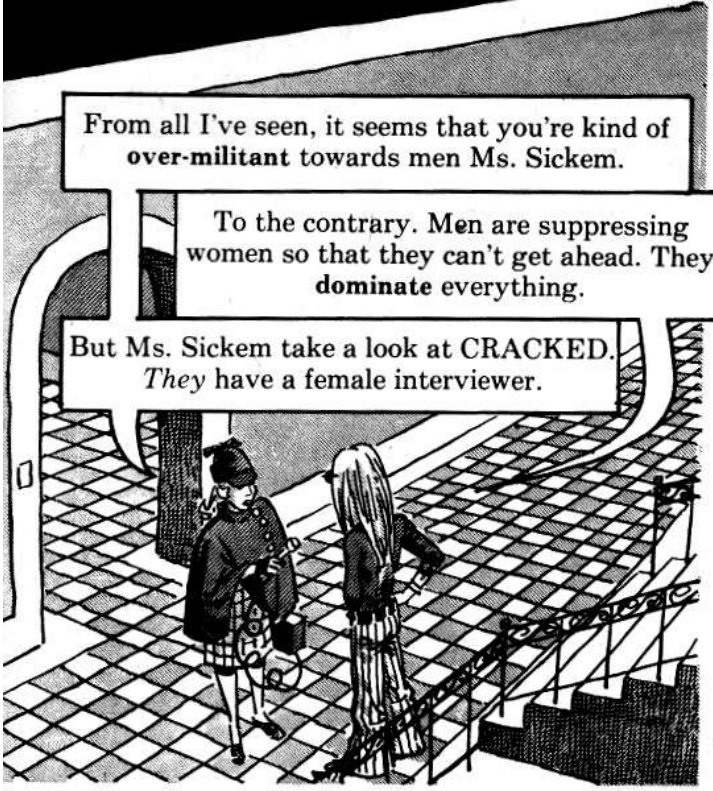
HOT-BUTTERED AND SALTED MOMCORN

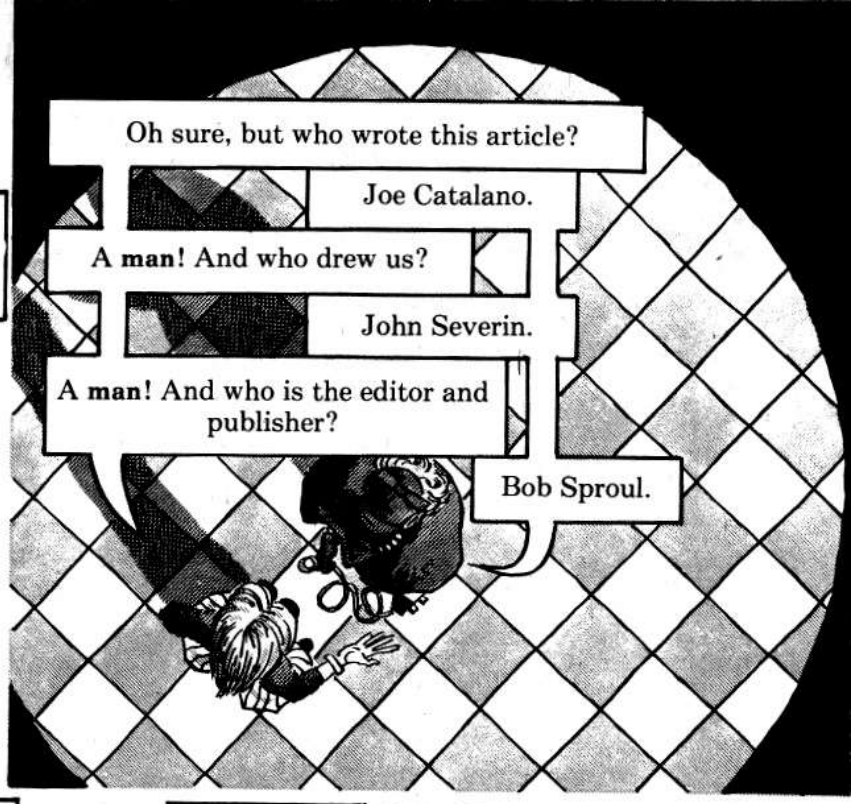
A WOMAN WHO'S ALWAYS COMPLAINING, THAT SHE HASN'T GOTTEN WHAT SHE DESERVES, SHOULD PROBABLY THANK GOD!

And in addition to reforming marriage, we're also trying to alter the terms. Right now an **unmarried female is called an old maid,** but why does her counterpart get labelled with a classy term.

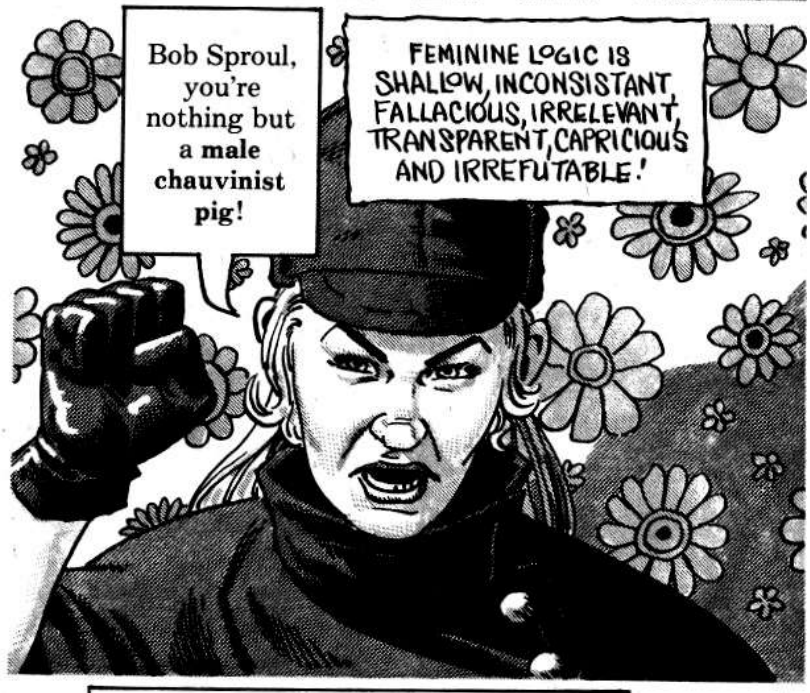
You mean playboy?

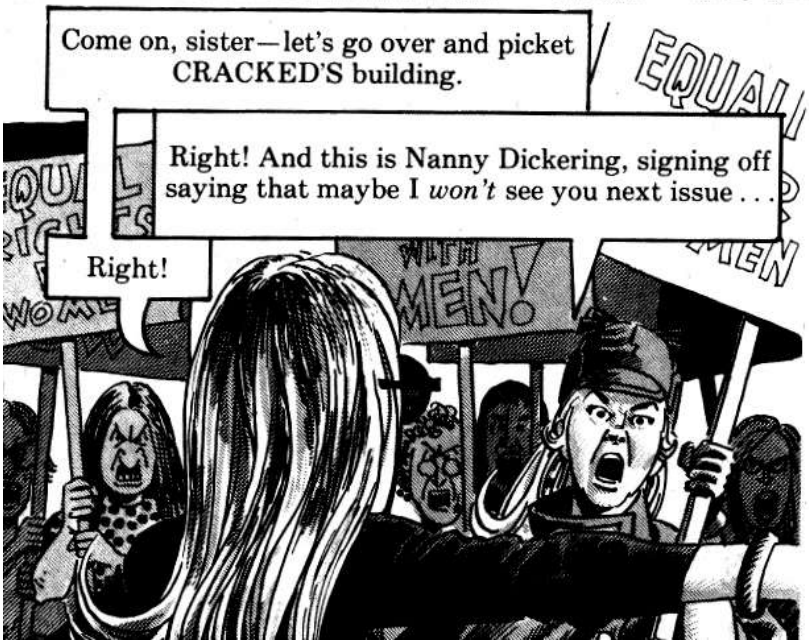
No, I mean **dirty old man!**

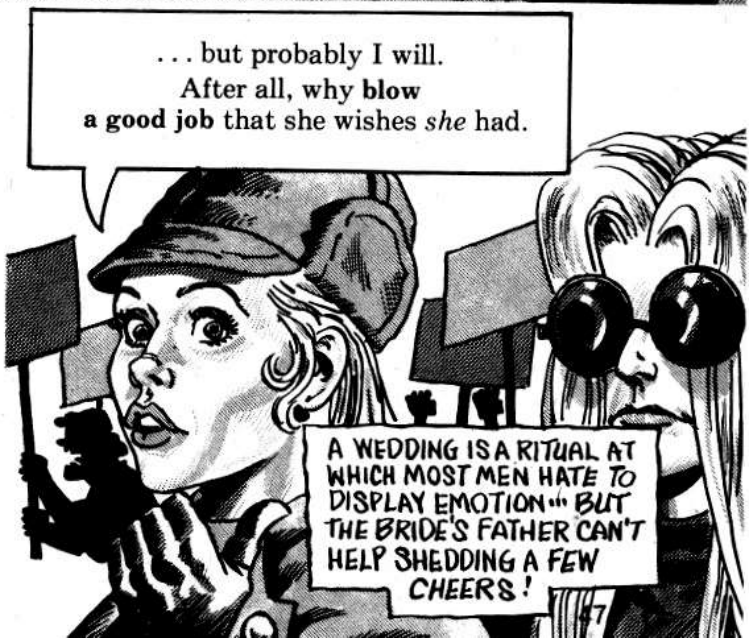

From all I've seen, it seems that you're kind of **over-militant** towards men Ms. Sickem.
To the contrary. Men are suppressing women so that they can't get ahead. They **dominate** everything.
But Ms. Sickem take a look at CRACKED. *They* have a female interviewer.


Oh sure, but who wrote this article?
Joe Catalano.
A **man**! And who drew us?
John Severin.
A **man**! And who is the editor and publisher?
Bob Sproul.

Another **man**! Look at the staff box; check out the whole magazine. It's nothing but men.
By golly, Ms. Sickem **you're right**!
DELL SPECIAL CHRISTMAS ISSUE
CRACKED
MAGAZINE


Bob Sproul, you're nothing but a **male chauvinist pig**!
FEMININE LOGIC IS SHALLOW, INCONSISTANT, FALLACIOUS, IRRELEVANT, TRANSPARENT, CAPRICIOUS AND IRREFUTABLE!

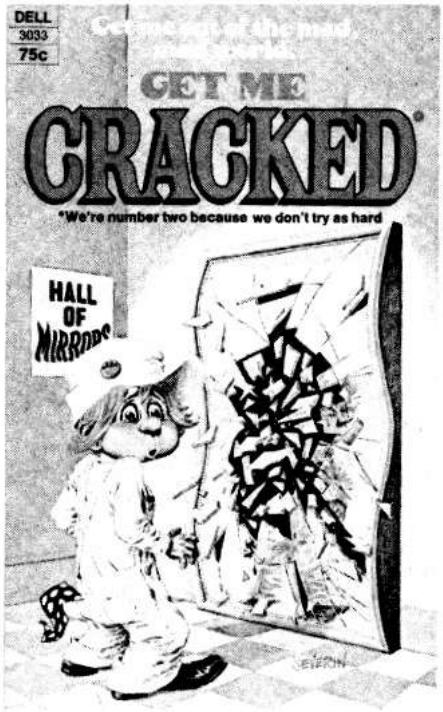

Come on, sister—let's go over and picket CRACKED'S building.
Right! And this is Nanny Dickering, signing off saying that maybe I *won't* see you next issue . . .
Right!
EQUAL
WITH MEN!


. . . but probably I will. After all, why **blow a good job** that she wishes *she* had.
A WEDDING IS A RITUAL AT WHICH MOST MEN HATE TO DISPLAY EMOTION... BUT THE BRIDE'S FATHER CAN'T HELP SHEDDING A FEW CHEERS!

YOU ASKED FOR IT!

SO WE DECIDED TO GIVE IT TO YOU*

AN EXPLOSIVE, SHATTERING EXPERIENCE IN PAPERBACK!



*For Only 75¢
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Here's my 75¢ (plus 25¢ handling charge). Please "Get Me Cracked" immediately

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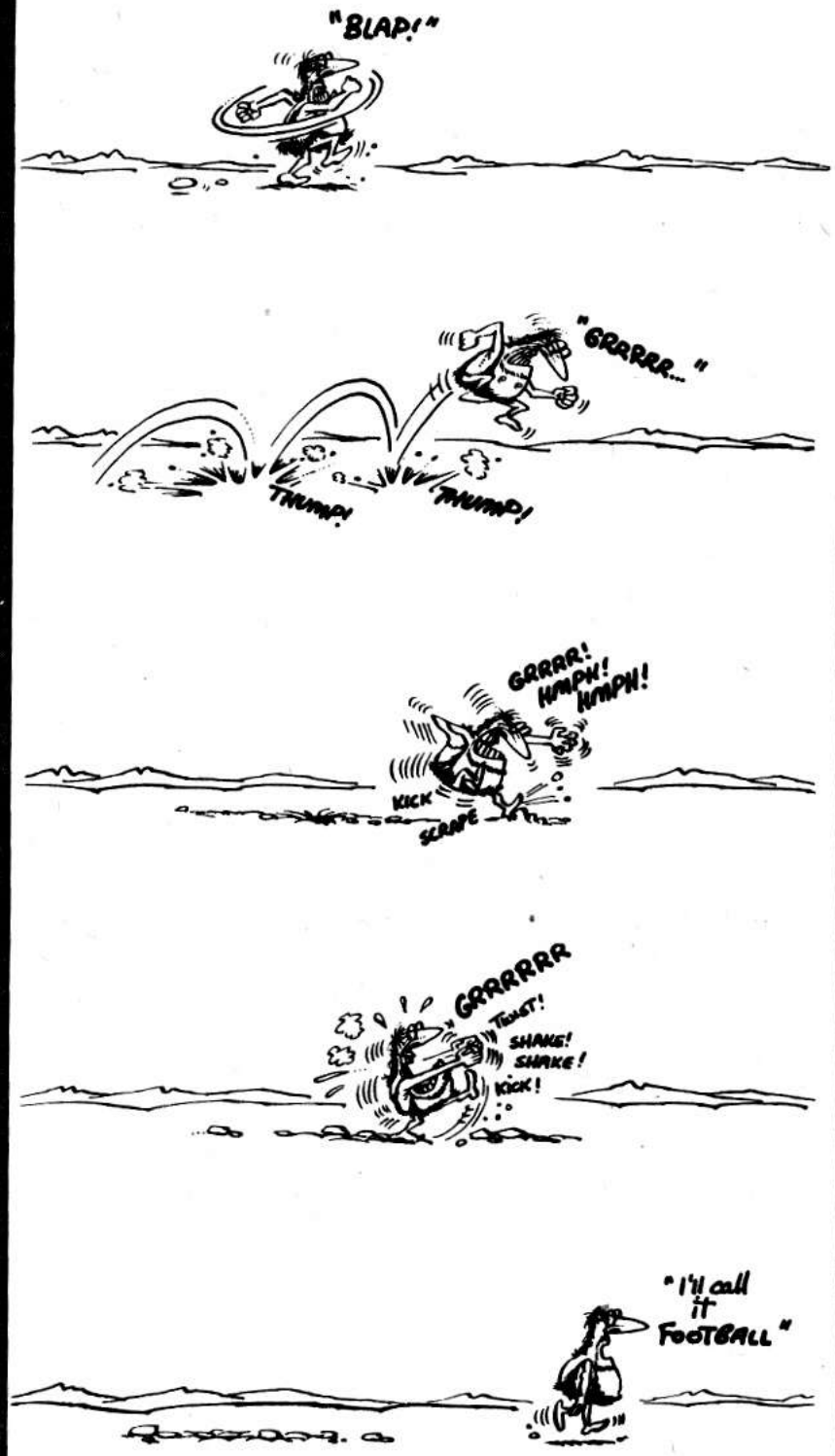
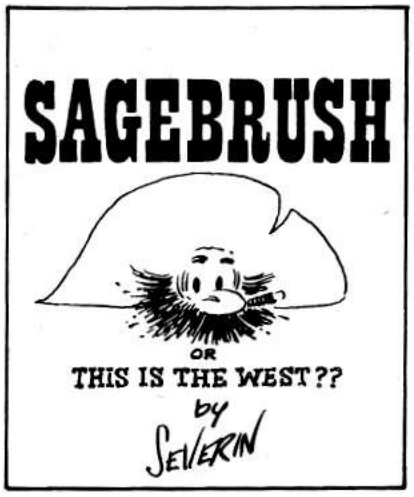
STANLEY

by Murray Ball

Continuing the adventures of the Great Palaeolithic Hero




SAGEBRUSH
OR
THIS IS THE WEST??
by
SEVERIN

DREARY... ARE YOU STILL WORRYIN' ABOUT THINNIN' HAIR?

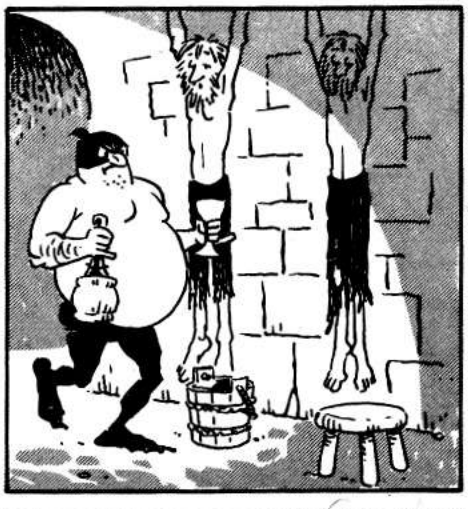
DON'T Y'KNOW BALDNESS IS A SIGN OF VIRILITY... WOMEN GO FOR A BALDIN' FELLA...

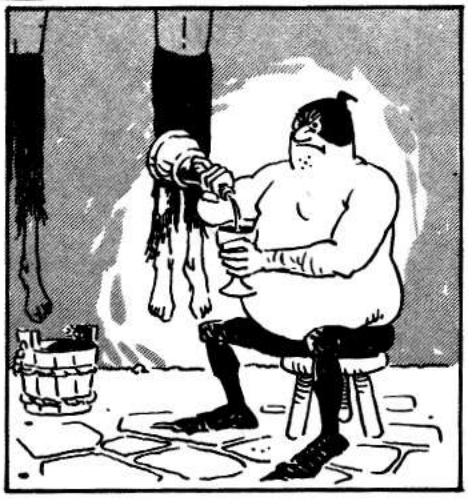
SAGEBRUSH... WHY IS IT THAT WOMEN DON'T GIT BALD?

WELL..... MEBBE IT'S 'CAUSE THEY WEAR THEIR HAIR LONGER!

ye
Hang
Ups

3

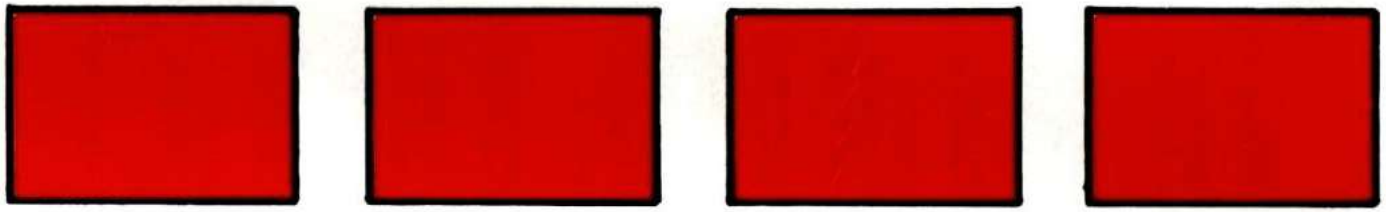




HE HATES TO DRINK ALONE!
SEVERIN

SHUT-UPS

BEER
THE DIFFICULTY IS NOT IN YOUR SET
YOU ARE DRUNK!
This is indeed a difficult time for you, Mrs. Underwood. Who among us has not himself suffered the loss of a loved one. I'm reminded of the words of Walt Whitman who said on being advised of the passing of a dear friend . . .
SHUT-UP! All this claptrap over a dead canary!
ANIMAL CEMETARY
Please, Mr. Lobert, don't make me go back! One by one all those innocent men come to me with shining faces full of hope and with a stroke of my pen they're condemned to a life of misery, a life of heartache, AGONY!!!
MARRIAGE LICENSES
SHUT-UP! Get back to your window!
Well, we won that round! They're not fooling with any hick town lawyer!
SHUT-UP! What consolation is it to me if you make them use a new rope!!!



If your answers were:

#1—YELLOW
#2—GREEN
#3—BLUE
#4—PURPLE
you are not color blind!

However, if you saw RED
in any one of the above boxes,

YOU ARE DEFINITELY COLOR BLIND!

MEET THE WHITE HOUSE STAFF

C. GORDON JUMPE

WHITE HOUSE CHAUFFEUR

Embroidered on top of cap handily viewed by president are location, description and history of Washington landmarks unfamiliar to president such as, "White House" . . .

Presidential Medal awarded for denting left rear fender of auto of publisher of The Washington Post.

Ear plug safety feature. Eliminates distractions by cheering throngs. Never used.

Presidential Medal awarded for promising to dent the remaining three.

Small cards handed to toll booth collectors with correct change have "The Pledge of Allegiance" printed on them.

Maps show 265 routes that can be used to reach any point of importance in the greater Washington area without once being within ten blocks of "The Watergate."

Photograph of John W. Dean sewn to sleeve just in case he is seen standing alongside a muddy puddle of water.

Lint free cloth to be used when president wants windshield made **"PERFECTLY CLEAR."**

Plastic lined right trouser leg contains two gallons of gasoline from Non-Arab sources for use when Prime Minister Golda Meir is passenger guest.

Leggings resembling that of "World War One" soldier are actually the famous "White House Tapes."